

SANDRINE LOBE

Product Owner

Miami, FL | (954) 859-8296 | lobe.sandrine@gmail.com | linkedin.com/in/sandrine-lobe-610b96a1

SUMMARY

Product Owner with 7+ years of experience owning product roadmaps and backlogs and driving software development from concept through delivery within Agile/Scrum environments. Currently serving as lead Product Owner for the design and build of an AI-powered SaaS financial and tax platform from the ground up, partnering directly with executive leadership and engineering to translate business priorities into user stories, acceptance criteria, and functional requirements. Skilled at leading backlog refinement, sprint planning, and other Agile ceremonies, prioritizing features based on business value and customer needs, and acting as the primary liaison between business stakeholders and development teams. Proven track record delivering enterprise SaaS and hospitality platform features end-to-end across global regions, tracking product success metrics, and continuously improving user experience and adoption. Comfortable making informed decisions on scope and product direction, with hands-on experience in AI-enabled product development and automation initiatives.

WORK EXPERIENCE

Product Owner — Numbrics 06/2025 – Present | Fort Lauderdale, FL

- Serve as lead Product Owner for an AI-powered SaaS financial management and tax platform built from the ground up for small businesses, independent professionals, and accountants.
- Own and manage the product backlog in Azure DevOps, prioritizing features based on business value, customer feedback, regulatory requirements, and technical dependencies.
- Partner with executive leadership, engineering, UX/UI, and third-party vendors to translate business priorities into user stories, acceptance criteria, and functional requirements.
- Lead requirements-elicitation workshops with business stakeholders, acting as the primary liaison between the business and the software development team to define end-to-end product workflows.
- Act as primary liaison across sprint planning, backlog refinement, and other Agile ceremonies, supporting solution design, testing, UAT, and production validation throughout the SDLC.
- Define product requirements for AI-enabled and automation-driven features, including payment processing, bank account aggregation, invoicing, sales tax automation, and compliance monitoring.
- Gather and prioritize requirements for integrations with key SaaS and financial platforms (Plaid, QuickBooks, Intuit, TaxBandits, Avalara, Stripe, NMI, CrossLink, Twilio, Northwest Registered Agent, Zapier).
- Coordinate end-to-end delivery — configuration, testing, training, production rollout, and post-launch support — ensuring features align with business objectives and quality expectations.

Product Manager / Product Owner — Shiji Group

01/2019 – 03/2025 | Hollywood, FL

- Owned the product roadmap and backlog for enterprise SaaS hospitality platform features, prioritizing initiatives based on business value, client needs, and technical considerations across multiple global regions.
- Wrote user stories, acceptance criteria, and functional requirements for engineering teams, partnering with QA to shape test case development and ensure delivered features meet quality expectations.
- Led backlog refinement, sprint planning, and other Agile ceremonies, acting as the primary liaison between business stakeholders and the software development team under strict client SLA governance.
- Tracked product success metrics via KPI/OKR dashboards, using performance data to continuously improve the user experience and inform roadmap decisions.
- Directed cross-functional teams (engineering, UX, business stakeholders) to deliver features end-to-end — design, configuration, testing, training, and cutover — as a change agent driving adoption across Business and IT.
- Decreased development cycle time by 30% by improving backlog prioritization, resource allocation, and Agile sprint cadence.

Project Manager — EI Management

06/2018 – 01/2019 | Paris, France

- Led project planning activities including scope definition, schedule development, resource forecasting, and risk mitigation planning.
- Coordinated cross-functional delivery teams across engineering, operations, and business stakeholders using structured change management frameworks.
- Delivered multiple technology implementation projects on schedule and under budget by strengthening SDLC governance and process controls.

- Increased project visibility for stakeholders through structured status reporting and program governance documentation.

EDUCATION & CERTIFICATIONS

- M.S., Information Systems Management — Ynov, France
- M.S., Network Systems Administration — Ipssi, France
- Certified Scrum Master (CSM) | Certified Scrum Product Owner (CSPO)

CORE SKILLS

Product Ownership: Product Roadmap & Backlog Ownership, User Story & Acceptance Criteria Development, Feature Prioritization (Business Value, Customer Needs, Technical Fit), Product Success Metrics & UX Improvement, Product Vision & Strategy, Product Discovery & Market Research

Agile Delivery: Agile/Scrum Ceremonies (Backlog Refinement, Sprint Planning, Retrospectives), SDLC, End-to-End Delivery from Concept to Launch, Cross-Functional Engineering Collaboration

SaaS & AI Platforms: SaaS Product Development, AI-Enabled Products & Automation Initiatives, System & API Integrations, IT Systems & Networking Fundamentals, SQL, Data Warehousing, AWS, GitHub

Tools: Azure DevOps, Jira, Confluence, Notion, Tableau, Figma, Slack, Microsoft Office Suite

Stakeholder & Communication: Business/Technical Liaison, Executive & Cross-Functional Communication, Vendor & Contract Management, Change Management, Issue Triage & Resolution, Data-Informed Decision-Making

LANGUAGES

English (Native) | French (Native)