

# CHINECHEREM GOODNESS

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## PERSONAL PROFILE STATEMENT

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I'm not into dark magic but my clients think I sold my soul for writing skills.

I am an SEO Freelance Content Writer with perfect experience in creating high-quality and engaging content for businesses, websites, blogs, and the likes of it, across all social media platforms. I'm proficient in AI-writing and an effective communicator with a mind for Creativity.

This hobby of mine, over the years, has become the brain behind the maximization of profit and increase in cash flow of several Organisations that I have worked for (big and small).

I am dedicated to possessing a target audience with a well composed text capable of compelling the reader and a superb SEO implementation, giving your firm the visibility and revenue it desires.

I give you articulated write-ups that will turn the position of your firm around for the better. The company and its target market automatically becomes a priority once I am assigned to a Job.

## ACHIEVEMENTS

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- More than 5 years of relevant work experience.
- Content writer of the month for two consecutive months.
- Renowned member of the GDA™.
- Content Writer Intern at Lights On Heights Holdings Limited.
- Best in writing throughout elementary school.
- Recognition for the best essays throughout high school.

## EDUCATION

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**2019–2023...**

**Bachelor of Science in Accounting,**

**Faculty of Economics and Business Administration,**

**Abia State University Uturu, Abia State.**

- Second Class Honours for Bachelor of Science in Accounting.

**2013–2019**

**Federal Government Girls' College, Owerri, Imo State.**

- 8 GCSEs at grades 2 As, 4 Bs and 3 Cs.

## **EMPLOYMENT**

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**April 2020**

**Content writer**

**Glorified Digital Agency**

- Increasing cash flow via write ups
- Expanding market through expertise communication skills
- Mentoring and training new staff

**August 2024**

**Content Writer Intern**

**Lights on Heights Holdings Limited**

- Increased cash flow via Ad. Copies, articles and video scripts.
- Excellent team work experience and expertise communication skills.

**May 2025**

**Sales Representative / Marketer and Assistant Content Directive**

**Dandatec Real Estate Company**

- Increase in cash flow by closing deals in less than 2 months of joining the company.
- Generated new leads by marketing the company's products effectively and was made the marketing lead.
- Assisted massively in the creation of content across all social media platforms of the compupany.

## **QUALIFICATIONS**

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**2004–2013**

**Living Word Academy**

- Overall Best Graduating Student in Writing.

**2013–2019**

## **Federal Government Girls' College Owerri**

- NECO
- GSCE
- Best Student in Essay Writing

## **2019–2023**

### **Abia State University Uturu**

- Second Class Honours for BSc in Accounting and Business Administration.

## **SKILLS**

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- Excellent communication skills demonstrated in the ability to excellently serve and relate well to clients and co-workers.
- Administrative Support.
- Google Workspace (Gmail, Google Drive, Google Docs, Google Sheets, Google Slides).
- Microsoft Workspace (Word, Excel, Outlook, PowerPoint).
- Canva (Graphic Design).
- Whatsapp Business (Chat Management, Automation).
- Writing (Content Creation, Editing, Proofreading).
- Business Management (Process Development, Project Management).
- Critical thinking.
- Handling challenging situations in a calm and professional manner.
- Hair styling.

## **HOBBIES AND INTEREST**

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Outside my work environment, I enjoy writing, exercising and traveling. Alongside the joy of seeing new places, traveling has also enabled me to socialize with new people and develop my communication skills.

## **REFERENCES**

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### **Promise Nwadike**

Digital Marketer, Glorified Digital Agency.

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