

Ang Li

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- 🌐 linkedin.com/in/angli1
- 🇺🇸 U.S. Permanent Resident

EDUCATION

B.A. in Journalism, *New York University*
2016 – 2018

Master of Public Administration,
Columbia University
2013 – 2015

B.A. in English, *Huazhong University of
Science & Technology*
2009 – 2013

CORE SKILLS

Writing & Editing

Editorial strategy, copyediting, digital storytelling, news and feature writing, story ideation and pitching

Content & Communications

Content planning, audience engagement, messaging, social media strategy

Multimedia Production

Video editing/filming, on-camera interviewing, photography, digital asset creation

Translation & Localization

EN↔ZH (Mandarin/Cantonese), large-scale academic translation

Research & Analysis

Qualitative research, interviewing, data gathering, policy analysis

Tools

Adobe Premiere, Photoshop, Audition, WordPress, Google Workspace, Excel, PowerPoint, AP ENPS

LANGUAGES

English
(Native-level professional)

Mandarin Chinese
(Native)

Cantonese
(Native)

French
(Basic)

Korean
(Basic)

SUMMARY

Bilingual (English/Mandarin/Cantonese) editorial and communications professional with 7+ years of experience in content strategy, digital media, and cross-cultural storytelling. Columbia University MPA and NYU MA in Journalism graduate with a proven record of managing complex editorial projects, producing high-impact multimedia content, and launching high-performing platforms. Adept at creative story ideation, developing unique angles, and crafting compelling narratives. Skilled in high-quality writing and editing, on-camera interviewing, anchor hosting, research, translation, stakeholder engagement, and delivering quality work under tight deadlines.

PROFESSIONAL EXPERIENCE

English Editor, *Hong Kong Chronicles Institute*

11/2022 – 10/2025 | Hong Kong

- Executed Chinese-English translation and editorial tasks for *Hong Kong Chronicles*, an award-winning historical reference series.
- Translated, edited, and quality-checked 2M+ words of complex academic content across four volumes.
- Coordinated research and terminology alignment among teams to meet tight deadlines.
- Established workflows and enhanced editorial standards to expedite translation, editing, and publishing processes.

Editorial Director / Senior Editor & Journalist, *DotDotNews*

11/2018 – 10/2022 | Hong Kong

- Established and led the English-language platform covering news, culture, and lifestyle across web and social media.
- Oversaw editorial operations, including content strategy, pitching, interviewing, video production, and daily publishing.
- Managed a cross-functional team of 4–5, ensuring quality control and strategic planning.
- Produced hundreds of articles and multimedia stories, including programs like *Be My Guest*, *Not An Outsider*, and *Serendipity*.
- Collaborated with international guests and community leaders to deliver diverse, cross-cultural content.
- Two-time Employee of the Year honoree with multiple awards for news reporting.

Editor & Journalist, *CGTN*

08/2018 – 10/2018 | Beijing, China

- Developed original travel and culture content for CGTN's digital platforms, including features and interviews.
- Conducted research to identify story angles that resonate with a global audience.
- Contributed to editorial planning, enhancing content strategy and relevance based on audience insights.

Video Intern, *Saveur*

09/2017 – 12/2017 | New York, NY

- Edited food and culture video stories for Saveur's social channels, enhancing engagement.
- Contributed to story ideation for short-form recipe videos, driving creative direction.
- Wrote captions for recipe videos, ensuring clarity and appeal to target audience.

Consultant, *Economic Transformations Group, Inc.*

07/2015 – 08/2016 | New York, NY

- Conducted extensive research and market analysis on innovative projects across urban sustainability, international trade, and agribusiness value chain.
- Completed over 10 field surveys and interviews for regional economic development and cluster competitiveness projects.
- Developed strategic proposals and presented actionable solutions to clients, ensuring effective communication.

PROJECT EXPERIENCE

Columbia SIPA's Capstone Project, *The Brookings Institution*

01/2015 – 05/2015

- Conducted 20+ stakeholder interviews and co-authored a 100+ page report evaluating the feasibility of "My Kenya," a digital accountability and data-collection platform.
- Analyzed technology, governance, and user-accessibility considerations to inform policy recommendations.