

JAMES ELUJOBA

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Summary

- Over **10 years of** experience in **Product Management, Product Ownership, Data Analytics, Project Management**, and consulting in driving business and technology goals. Managed a group of products in line with the **financial objectives, strategic direction, and vision of the Business Unit**.
Successfully translated customer needs into **Digital / Technical requirements**. Led multiple teams to build and release multiple features ranging from Data Analytics to reporting to Mobile to web applications

SPECIFIC SKILLS

- Delivered Agile deliverables from **Product roadmap, Product Backlog, Release plan, Sprint backlog and task estimation, sprint goals, writing user stories, and conducting sprint reviews and A/B testing**
- **SDLC Methodologies**: great hands-on experience with **Agile Scrum, Waterfall, Hybrid, Scaled Agile Framework (SAFe), Kanban, Spiral, and Extreme Programming (XP)**.
- Good knowledge and hands-on experience in the Cloud for **AWS servers, storage, network, database, distributed applications, and Cloud security**.
- Worked with the solutions Architect on **AWS cloud architecture** modeling by enforcing the different **AWS service patterns** like **web tier and batch process applications**.
- Defined the web application pattern on the **AWS cloud for high availability and resiliency**
- Led cross-functional teams during **sprint planning** and **review** meetings. Collaborated with business stakeholders and dev teams in **Backlog grooming sessions**.
- Experienced with **AWS Development**, familiar with **AWS services, S3, EC2, EMR / data bricks, Lambda, Aws**
- Highly experienced in leading cross-functional teams such as **UX, Developers, Scrum teams, and business stakeholders** to build product roadmaps by assessing technical complexity and company needs.

TECHNICAL SKILLS

Product Management / Product Owner: UX, UI, Backlog management, Sprint planning, Sprint retrospective, Backlog grooming, EPICS to user stories, Story Mapping, Release management, Product roadmap development, Wireframes, and UML.

Tools: Tools-MS Project 2016 & 2013. CA Clarity, JIRA, HP PPM, ProjectManager.com, Google Analytics, Ms Visio. Google Analytics, Google AdWords.

Business Skills: Product Management, Project Planning, Resource Scheduling, Project Scheduling and Project Budgeting, Change Management, Risk management, Impact Analysis, Product Strategy and JAD sessions, SWOT Analysis

Methodologies & Frameworks: Experience in Traditional Waterfall, Agile Scrum, and Scaled Agile Framework (SAFe). Knowledgeable about Kanban, Extreme Programming and Spiral methodologies, SDLC

Reporting & Data Analysis Tools: Microsoft Excel, MS Word Micro strategy, SPSS, SAP BO, Tableau, QlikView

Databases: MySQL Server 2005, Oracle 11i, Oracle 10g, Teradata, Snowflake DB, SQL Server 2005+

EDUCATION -- CERTIFICATIONS

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- MS in Information Technology and Management, University of Texas, Dallas, TX
 - BS in Mechanical Engineering from Lagos State University.
 - SAP Certified-Associate Business Foundations & integration with SAP ERP 6.0 EHP5
 - Project Management Professional (In progress)

- **CSM** certified
- **CSPO** certified
- **SAFe** Agilist certified
- **SAFe PO/PM AI Empowered** certified
- **PMI-ACP** certified.

PROFESSIONAL EXPERIENCE

Invenco by GVR, Tampa FL

March 2023 – Till Date

Role: Snr.Product Owner NA

Roles and Responsibilities

- Planned **product release** based on **fixed time method** and predicted possible risks, and needed elements and features to be built to achieve the goals.
- **Help drive process innovation and improvements to optimize business/ technology workflows**
- Acted as an ambassador and created **PRD** and other required documents for newly developed features.
- Led the **Backlog grooming sessions** in collaboration with dev teams for **story splicing** and breaking down EPIC into executable user stories, reducing complexity and size.
- Coordinated meetings between Onsite & Offshore team. Gathered Information from the Customer, **Enterprise Architect**, and **Design Architect** and transitioned to the team
- Supported the communication of and alignment with the product vision. **Owned product backlog** to implement the **release plan** according to the **scheduled releases**.
- Worked with the **Scrum Development team** to come up with Acceptance Criteria and the Definition of Done (**DoD**) for the **Product Backlog Items**
- Supported BI teams on report development and report analysis in Tableau and Power BI
- Enabled delivery of **Product Backlog** by presenting it to the team: created, owned, and refined wellformed **user stories** and **artifacts** that describe and detail new products, features, and services based on feedback from the team, created **acceptance criteria** with the team, and **accepted stories** as they were completed.
- **Executed Product vision** by translating business/ customer requirements into **EPICS**. Breaking down **EPICS** into **user stories** and **tasks**. Managing weekly sprint planning and backlog grooming sessions.
- Supports the use of product-level KPIs to drive product decisions.
- Developed various Pie Charts, Bar Charts, Tree Maps, Circle Views, Line Charts, Area Charts, and Scatter Plots in Power BI
- Created a **risk register** to log stakeholder and technical debt issues and implemented solutions such as **time-boxed code spikes**, **pair programming**, and a stakeholder matrix for a smoother launch.
- Worked with other **Product Owners** to align the goals of the **product** and made sure that the dependencies were addressed before releases.
- Broke down **EPICS** and features into **User Story**, **Acceptance criteria**, and **JIRA/Azure DevOps test case scenarios**.
- Demonstrated expertise in Snowflake **data modeling and ELT using SQL**, implemented **complex stored procedures and best practices with data warehouse and ETL concept**
- Using a query editor in Power BI performed certain operations like fetching data from different files for data analysis to understand the data and help write the requirement
- Creates and prioritizes the **product backlog** using the **Safe Agile Framework methodology (SAFe)**
- Worked with **data architects** to build, design, and take delivery of **Data processing** activities like **Data Ingestion, Data processing (ETL and ELT), Data cleansing, profiling, and wrangling, Data Governance (Data Quality, Lineage, and Data security), Master Data management, BI reporting, and Analytics**.

- Accountable for Product Data road Map and developing user stories with the help of the team.
- Ingested Data to one or more **Azure services (Azure Data Lake, Azure storage Azure DW)** and processed the data in **Azure Data bricks**

Tools: JIRA, Rally, Confluence, HP Quality Center, Axure/Lucid Chart (UI mockups), Sterling OMS, SQL/PLSQL, Cloud Migration (GCP, Microservices), Mainframe/Legacy,

Caterpillar, Chicago, IL

March 2020 – Feb 2023 Role: Product Owner/Project Manager

Roles and Responsibilities

- Collaborated with **key stakeholders** and the product team to create the project/program plans that outline scenarios and **the value and benefit of the product/project** and demonstrated and explained the **cost drivers and tradeoffs** for implementing the proposed solution(s)
- Effectively managed **multiple offshore teams** and was responsible for the coordination of **onsite and offshore** teams.
- Supports creating and maintaining the **backlog**, including **prioritization** and **acceptance criteria**
- Highly proficient in **Agile Methodology** - Leading Cross-functional and multivendor scrum teams, expertise in client interfacing, creating **wireframes/prototypes**, conducting **Sprint ceremonies** including **Sprint Planning, Backlog refinement, Requirement Prioritization, Onsite Offshore coordination, Defect triage, User acceptance testing**, and incremental product demos to business stakeholders and executive leadership
- Created detailed **project road maps, plans, schedules, and work breakdown structures**.
- Defined **processes and tools** best suited to overall organizational project progress.
- Prioritized **product backlog** by assessing **sprint reviews and technical debt** to **maximize business value**.
- Moved between agile and waterfall approaches depending on project specifics and client goals.
- Conducted research into regulatory, compliance, and other industry constraints on the product.
- Worked with the Head of the Agile team to customize **Azure DevOps workflows, states, dashboards, and required fields**.
- Negotiated with squads/teams within the **portfolio** to ensure priorities were aligned during the **sprint**
- Evaluate new and existing **feature enhancement** requests based on market demand, **ROI**, and client impact. Collaborate with **Dev/QA leads** during **product development**.
- Managed critical initiatives in **Agile framework**, with **Sprint Planning** and **Backlog product refinement**.
- Participated in **PI planning meetings** with business partners and **cross-functional teams** within the **Agile Release Train** to **align** to a **product vision**, features, and product roadmap and identify cross-team dependencies.
- Facilitated **JAD** sessions involving the **management, development teams (Onshore and Offshore), and user teams** to clarify requirements and facilitate better communication.
- Performed **Issue tracking, risk tracking, contingency plan, project deliverable/deadline tracking, work breakdown structure (WBS)**, and scheduling to maintain adherence to the **project baseline** and **avoid scope creep**.
- Collaborated with the team, Scrum Master, and stakeholders to employ Agile methods, processes, tools, and metrics to deliver value, including ongoing product backlog refinement, product roadmap, and release planning.
- Handled Change Requests by capturing them in the available organizational templates & thoroughly analyzing them for the impact on triple constraints.

- Set expectations with stakeholders and strategically planned sprint and release cycles to deliver incremental value in keeping with the MVP model

Tools: JIRA, Rally, Confluence, HP Quality Center, Axure/Lucid Chart (UI mockups), Sterling OMS, SQL/PLSQL, Cloud Migration (GCP, Microservices), Mainframe/Legacy, Middleware (MQ, Kafka, TIBCO), MS tools

FedEx Corporate, TN

Oct 2018 – Feb 2020 Role: Product Owner/Project Manager

Roles and Responsibilities

- Collaborated with **key stakeholders** and the product team to create the project/program plans that outline scenarios and **the value and benefit of the product/project** and demonstrated and explained the **cost drivers and tradeoffs** for implementing the proposed solution(s)
- Effectively managed **multiple offshore teams** and was responsible for the coordination of **onsite and offshore** teams.
- Highly proficient in **Agile Methodology** - Leading Cross-functional and multivendor scrum teams, expertise in client interfacing, creating **wireframes/prototypes**, conducting **Sprint ceremonies** including **Sprint Planning, Backlog refinement, Requirement Prioritization, Onsite Offshore coordination, Defect triage, User acceptance testing**, and incremental product demos to business stakeholders and executive leadership
- Created detailed **project road maps, plans, schedules, and work breakdown structures**.
- Defined **processes and tools** best suited to overall organizational project progress.
- Prioritized **product backlog** by assessing **sprint reviews and technical debt** to **maximize business value**.
- Moved between agile and waterfall approaches depending on project specifics and client goals.
- Used various sources to pull data into Power BI, such as SQL Server and Oracle.
- Worked with the Head of the Agile team to customize **Azure DevOps workflows, states, dashboards, and required** fields.
- Performed COPQ and DPPM analysis in Power BI and helped Global Quality Leaders make Business-driven decisions.
- Evaluate new and existing **feature enhancement** requests based on market demand, **ROI**, and client impact. Collaborate with **Dev/QA leads** during **product development**.
- Managed critical initiatives in **Agile framework**, with **Sprint Planning** and **Backlog product refinement**.
- Key competencies such as **Requirement gathering, Elicitation, Use Case Analysis, User Story, Acceptance criteria, Workflow/Process flow, UAT, Process Improvement, Data Analysis, Automation, and reporting** through all phases of **SDLC in Agile Methodology**
- Provided consultation support to identify **key requirements, defined project scope, developed project plan** and schedule, and provided leadership to internal teams for delivering key initiatives
- Increased **stakeholder engagement** through **weekly demos** to procure timely feedback, which helped in making persevere or pivot decisions
- Developed various types of complex reports like Standard reports, Group reports, Detail and Summary reports, Crosstab reports, Graphical reports, drill-down reports, on-demand, and Linked sub reports using crystal reports, tables, views, and business views in Tableau.
- Defining **Test Cases, creating Test Steps, and analyzing Pre-conditions** for both Sitecore and CD sites using the Test Suites in the Team Foundation Server (TFS).
- Performed project management services, which included **project estimates, test planning, management, and reporting** to facilitate project delivery of key milestones

- Managed **integration** of **dynamic dashboards**, which enhanced **key performance indicators** and **ad hoc reports** with **Microsoft BI and Analytics** used as the reporting tool.
- Wrote **Clear, concise, and unambiguous Epics** and User stories with defined and **Measurable Acceptance Criteria** to ensure that there was clarity in terms of **story acceptances** and **epic completions**
- Created a **risk management, risk mitigation**, and course of action plan.
- Created organization-wide **standard operating procedures SOPs** for various deliverables.
- Collected and documented policies, **calculation methods**, and **business processes** as **business rules**.

Tools: JIRA, Rally, Confluence, HP Quality Center, Axure/Lucid Chart (UI mockups), Sterling OMS, SQL/PLSQL, Cloud Migration (GCP, Microservices), Mainframe/Legacy, Middleware (MQ, Kafka, TIBCO), MS tools
BOEING, Plano, TX **Sept 2015 – Sept 2018 Role: Snr Product Owner/Project Manager**

Roles and Responsibilities

- Responsible for managing the **product development life cycle**, which includes **Ideation, concept** development, discovery, market strategy, research, analysis, scope, product road map, product vision, design, requirement analysis, product backlog, prototyping, development, quality assurance, release planning, deployment, support, and maintenance.
- **Created a detailed project plan**, including **resource planning, budgets, and a risk management** plan.
- Gathered requirement documents by conducting meetings and brainstorming sessions with end users and **SMEs, BAs, and SAs**.
- Managed a team of **engineers** and **designers** to build and ship a **minimum viable product (MVP)**.
- Created customer-centric **artifacts** like **PTIG** (Partner Technical Integration Guide), **MFF** (Master Feature Functionality), and **CLP** (Client Launch Package)
- Evaluated **Gap Analysis** of the **As-Is** and **To-Be** processes to identify and validate requirements.
- Led multiple **Data & Analytics engagements** to **build, develop and maintain data & analytics ecosystem, dashboarding & reporting systems, that support key business decisions;**
- Participated in the **Iteration Retrospective** and the **Inspect & Adapt** workshop.
- Worked with **UI/UX and Engineering** teams to design and **develop MBF Search UI prototypes**, implementing those enhanced results on the Search Page, and drove more internal/external users across other revenue-generating applications within Boeing Network.
- Using the SDLC methodology framework, I created project management plans and auditable automated saving progress trackers using **Smartsheet**, business cases using **MS Excel**, and executive project reporting using PowerPoint
- Contributed to team **backlog** with **prioritized stories** and implementation; supported the flow of just-in-time story elaboration with story detail and priorities in **Iteration Planning**; helped establish story **acceptance criteria**; accepted **user stories**, including validation the story meets acceptance criteria, has appropriate acceptance tests, and complies with the **Definition of Done (DoD)**.
- Participated in **User Acceptance Testing (UAT)** and Performance Testing and used **ClearCase** for **version control of documents**.
- Scheduled and facilitated all aspects of the **Scrum framework**, including **sprint planning sessions, sprint review, backlog grooming, daily scrums, product demos, and offshore coordination and sprint retrospectives**.
- Performed critical project management functions to develop, implement, and manage the business intelligence dashboard for field team reporting with Oracle 11g as the interfacing Database

Tools: JIRA, Rally, Confluence, HP Quality Center, Axure/Lucid Chart (UI mockups), Sterling OMS, SQL/PLSQL, Cloud Migration (GCP, Microservices), Mainframe/Legacy, Middleware (MQ, Kafka, TIBCO), MS tools

Capital One, Plano, TX
Role: Product Owner/Project Manager

Sept 2012 – Sept 2015

Roles and Responsibilities

- Managed each project scope and timeline and coordinated **sprints, retrospective meetings, and daily stand-ups**
- Created detailed **project road maps, plans, schedules, and work breakdown structures.**
- Defined **processes and tools** best suited to overall organizational project progress.
- Reviewed the requirements & design documents and understood the existing systems & functionalities.
- Lead sessions to collect requirements from business and end-user groups to initiate the systems development process.
- Analyzed the “as-is” process of the existing **PSP system** and understood the “to-be” process and provided assessment documents & created process flows.
- Participated in design meetings and contributed towards creating a **logical architecture diagram & physical architecture diagram.**
- Developed Use Cases and **Business Use case models** after understanding the Business Processes.
- Worked with **RUP framework**, involved in iterations at each phase of the Software Life Cycle.
- Customized RUP according to the standard operating procedures and developed a Requirements Management Plan.
- Worked with **cross-functional teams** and various **stakeholders**, including **analytics**, design/user experience, engineering, and user enablement, and turned **data insights** into **products** with **actionable** outcomes for the ultimate customer
- Held regular meetings in the form of **JAD sessions** with developers and quality testers during the entire project to ensure that the critical and minute details of the project were discussed and issues were resolved beforehand.
- Engaged and collaborated with the team to create and manage **Agile artifacts** (e.g., **Product Roadmap, Backlog, Release Plan**) and information needed for prioritization decision-making and regularly assessed features and costs to determine whether and when to proceed. Responsible for accepting product deliverables.
- Collaborated with the team, **Scrum Master**, and stakeholders to employ **Agile methods**, processes, tools, and metrics to deliver value, including ongoing **product backlog refinement, product roadmap, and release planning.**

- Defined and documented test plans and test cases and facilitated system, functional, & **UAT tests**.
- Reviewed and reported the progress of the project during all phases.
- Created & maintained issues & risk documents and followed up with the individual owners to ensure the timely response/completion of the action items.
- Handled Change Requests by capturing them in the available organizational templates & thoroughly analyzing them for the impact on triple constraints.
- Closed the projects by successfully deploying the applications into production and providing the needed training materials, releasing notes to the business users, & documenting lessons learned to store in the organizational process assets.

Tools used: JIRA, Rally, Confluence, HP Quality Center, Axure/Lucid Chart (UI mockups), Sterling OMS, SQL/PLSQL, Cloud Migration (GCP, Microservices), Mainframe/Legacy, Middleware (MQ, Kafka, TIBCO), MS tools