



Celia García

MARKETING MANAGER

PROFESSIONAL OBJECTIVE

Marketing and communications professional with experience in digital strategies, advertising, and neuromarketing analysis. Seeking a position where I can contribute teamwork, creativity, strategic vision, and communication skills to add value to innovative brands across any sector.

CONTACT INFORMATION

+34 682 740 639

celiagarciaent@gmail.com

Madrid, 28270

LANGUAGES

English - C2

Spanish: Native

SKILLS



Commitment



Teamwork



Creativity



Adaptability

EDUCATION

- Higher Degree in Marketing and Advertising, In progress, 2025

Universidad Alfonso X El sabio.

- High School Diploma in Social Sciences, 2020

Instituto Gregorio Peces-Barba

EXPERIENCE

Marketing Intern in On Retrival - 2024

- Managed daily email marketing campaigns using Acumbamail.
- Handled client database with Salesforce.
- Responsible for organizing and delivering awards.

Eseencia eventos y concietos - 2025

- Provided excellent, honest, and attentive customer service to over 50 clients.
- Collaborated in launching and managing Facebook and Instagram campaigns via Meta Business Suite, reaching over 4,600 users.

- Cortinas y Persianas Álvarez | 2023
Shop assistant

ADDITIONAL INFORMATION

- I have also worked in the hospitality industry as a waitress in a traditional Spanish restaurant and as a kitchen assistant in a Mexican restaurant.