



ANDREI MASENZOV

Copywriter, Journalist

About Me

Experienced copywriter, journalist, and producer with a diverse background in media and content projects. Possess strong leadership and team management skills.



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andrei.masenzov@gmail.com



126 Pushkina St, Batumi, Georgia.

Language

- Belarusian – native
- Russian – native
- Ukrainian – A2
- English – C1

Expertise

- Management Skills
- Content marketing
- Digital Marketing
- SEO
- Copywriting;
- Leadership

Education

Belarusian State University — Journalism (print media), 2012.

Experience

Mediacube — Content Manager (2021–2025):

Articles, scripts, presentations, content strategy, SMM, editing.

Malanka Media — Journalist, Chief Editor (2022–2024):

News scripts, editing, moderation.

Infopoint Media Network — deputy editor-in-chief (2022–2024).

Editing, moderation.

Infopoint Media Network — deputy editor-in-chief (2022–2024).

Editing, moderation.

Onliner.by — Journalist, presenter, podcast producer (2013–present):

Articles, video scripts, podcasts.

Lostfilm.tv — Journalist, translator (2011–present):

Reviews, translation.

Center FM — Radio Host (2019–2020).

Legends FM — Radio Host (2018–2019).

Vizor Games — Narrative Designer (2021).

MIR Broadcasting Company — News Presenter (2013–2017).



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Experience

STA Logistic — Customer Relations (2012–2013).

Radius FM — Host, scriptwriter, editor (2009–2011).

Second National TV Channel — Correspondent, host, editor (2007–2009).

Selected Works

Articles

- [“Batman or Superman: Battle”](#) — Onliner.by
- [“Student Construction Squad”](#) — Onliner Realt

Podcasts / Audio

- [“Squid Game — Podcast Episode”](#) — Onliner “Proslushka”

Video Work

- [Testing the new BMW 5 Series](#) — Onliner.Auto
- [Moba](#) — Onliner

Mediacube Blog

- [“YouTube RPM: What It Is and How It Works”](#)
- [“YouTube Shorts vs Long Videos: Which Is Better in 2025?”](#)