

Natalie Delvalle

Natalie.Delvalle7@gmail.com | (954) 663-0581 | Sunrise, Florida

WORK EXPERIENCE Online Vacation Center

February 2020 – June 2025

Database Analyst

Fort Lauderdale, FL

- Designed and executed complex SQL queries to extract, cleanse, and analyze supply, pricing, and customer data; translate findings into actionable insights for leadership.
- Modeled multiple pricing and forecasting scenarios, enabling profitable travel package design aligned with demand trends.
- Partnered with cross-functional teams (Sales, Marketing, Finance) to align pricing strategies and promotional campaigns increasing revenue opportunities.
- Developed dashboards and reports to monitor booking patterns, campaign ROI, and sales performance, supporting cross-functional decision-making.
- Secured and integrated contracted supplier rates into pricing systems, ensuring accurate forecasts and competitive packages.
- Managed data migration and integration projects to ensure pricing consistency across systems.
- Audited and reconciled pricing data to support financial reporting, improving accuracy and efficiency.

OFRA Cosmetics

December 2018 – February 2020

Assistant Business Analyst

Pompano Beach, FL

- Analyzed sales, supply chain, and promotional performance to identify optimization opportunities.
- Produced reports and dashboards for leadership, translating operational data into clear business recommendations.
- Supported leadership in pricing and inventory decisions through customer and product-level profitability analysis.
- Partnered with marketing teams to evaluate digital campaign results and provide actionable insights for revenue growth.
- Maintained product and customer data accuracy in Shopify and CMS platforms to ensure reliable reporting.

Mathnasium

June 2018 – December 2018

Assistant Director

Coral Springs, FL

- Analyzed internal data to identify trends and inform tailored growth and cost-benefit strategies.
- Managed operations for 200+ clients, improving retention and monthly revenue growth.
- Supervised a team of 20+ employees, improving workflow efficiency and performance.
- Supported budgeting efforts through effective scheduling and supply management.
- Applied advanced math skills to enhance client understanding and engagement.

EDUCATION

Florida International University

Expected Oct 2025

Certificate, Business Analyst Science

Miami, FL

- Data analysis, business intelligence, and predictive modeling to drive data-informed decision-making

Florida International University

May 2018

Bachelor of Arts, Economics

Miami, FL

- **GPA: 3.58/4.0, Cum Laude**

SKILLS & TRAITS

- **Skills:** Tableau, MongoDB, Power BI, SQL, Microsoft Office (Access, Excel, Outlook, etc.)
- **Traits:** Analytical, Self-motivated, Resourceful, Organized, Collaborative, Adaptable, Communicative