

Nick W. Ribera

Product Manager | Product Owner | Technical Consultant

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Product leader with 4+ years of experience delivering innovative SaaS solutions from concept to launch. Skilled in building product roadmaps, managing 0-to-1 launches, and collaborating with cross-functional teams to execute high-impact initiatives. Proven ability to translate customer needs into actionable requirements, align stakeholders across engineering, design, marketing, and sales, and make data-driven product decisions. Technical foundation with a B.S. in Computer Science and hands-on experience in product development for financial, marketplace, and enterprise platforms.

Professional Experience:

Project Manager / Systems Consultant, Solution Source; September 2023 - Present

- Serve as liaison between stakeholders, product management, and engineering to align product priorities with business needs and long-term strategy.
- Manage the end-to-end lifecycle of NetSuite projects, translating complex requirements into actionable tasks and backlog items.
- Act as a solution architect for internal products, working closely with engineering and product stakeholders to define and refine roadmap direction.
- Facilitate team autonomy by clarifying goals, defining acceptance criteria, and ensuring development teams remain unblocked.
- Delivered demos to both prospects and clients, enhancing transparency and contributing to high client satisfaction (average NPS > 9).
- Proactively led technical onboarding and product training programs for new hires, reducing ramp-up time and improving delivery consistency.
- Supported internal team alignment by standardizing documentation practices, wireframing guidelines, and process tracking.

Co-Founder & CEO, RentZero; June 2021-June 2023

- Owned the full product lifecycle for a secure, peer-to-peer marketplace application, from MVP definition through launch and iteration.
- Prioritized backlog, created and refined user stories, and aligned engineering, marketing, and operations through regular sprint planning.
- Defined roadmap based on market insights, user feedback, and feasibility discussions with a distributed development team.

- Ensured continuous team communication and unblockers through standups, retrospectives, and clear articulation of feature intent.
- Raised \$175K in pre-seed funding and completed 4thly Global Startup Accelerator program.

Co-Founder & Product Manager, Urban Genie; February 2020-May 2021

- Led design and feature definition for a mobile concierge platform serving residential communities.
- Split product epics into actionable tasks for engineers and managed iterative development of early-stage iOS app in Swift.
- Balanced stakeholder feedback with technical limitations to deliver functional, focused release.

Integrations Consultant, Alchemy; July 2019- July 2020

Alchemy partners with Higher Education institutions to maximize their investment in Workday technology.

- Delivered complex Workday Studio integrations for higher education clients.
- Worked closely with distributed teams to clarify technical requirements and align on delivery timelines.
- Earned multiple Workday HCM and Integration certifications.

Conservation Volunteer, Wildlife ACT; June 2019

A non-profit trust on a mission to save the planet's endangered wildlife from extinction.

- Engaged in data integrity assurance and field coordination during active conservation efforts.

Education:

University of Notre Dame | B.S. in Computer Science | 2019

Certifications & Courses

- NetSuite SuiteFoundation Certification
- Digital Product Management Specialization – University of Virginia
- Business Strategy – Wharton
- Finance for Non-Financial Professionals – UCI
- Product Design – Google

Tools & Tech

- Scrum / Agile | JIRA | Figma | NetSuite | Firebase | Swift | SQL | JavaScript | Workday Studio | AWS | Google Analytics

Key Skills

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| • Backlog Management | • Stakeholder Alignment |
| • Cross-Functional Communication | • Secure Product Delivery |
| • Acceptance Criteria Definition | • Roadmap Execution |
| • Sprint Planning & Execution | • SaaS & Enterprise Software |
| | • Startups/Early-Stage Prod. Dev |