

Elysaveth Juliani

Creative writer and producer with 3 years of passionate experience in developing innovative content and fresh, impactful storytelling.

EXPERIENCE

Writer, Freelance — Florida

May 2024 - PRESENT

Producing and editing customer-focused video scripts, descriptions, blogs, posts, video content, and photography using analytics and SEO to align with brand voice, target market, and trends.

Office Manager, BH3 Management — Florida

MARCH 2023 - MAY 2024

Collaborated with marketing to write and edit the monthly employee newsletter, managed corporate communications, coordinated meetings for C-level executives, and strategized creative event planning focused on community building and diversity, resulting in impactful company events.

Copywriter, Vasaro — Remote

JANUARY 2022 - MARCH 2023

Researched and created SEO-driven content for a start-up e-commerce brand, developed site copy and brand voice aligned with target market and design, proofread and managed content from the digital copy team, and contributed to recruitment, training, and branding innovation.

Assistant, Freelance — Florida

JANUARY 2022 - MARCH 2023

Served as a key liaison in luxury client and fashion stylist communication across social media, email, and in person, organized complex schedules for appointments and events, provided on-site support by adapting to various roles, and demonstrated exceptional adaptability in assisting with personal and business tasks to ensure smooth operations.

Office Manager, First Class Eye Care — Georgia

DECEMBER 2020 - JANUARY 2022

Played a key role in establishing operational foundations for a startup, contributed to its successful launch, authored and edited marketing copy, managed vendor relationships and office inventory, handled appointments and administrative tasks, and assisted with translating exams.

Fort Lauderdale, Florida

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SKILLS

Technical:

SEO, Google Suites,
Microsoft Office, CapCut,
Canva, Adobe, Shopify,
Squarespace, Asana,
Photography, AI

Communication:

Editing, Proofreading,
Blogging, Social Media,
Scripts, Outlines

EDUCATION

**Southern New Hampshire
University — Masters in
Creative Writing:
Screenwriting**

**Southern New Hampshire
University — Bachelors in
English and Creative Writing**

**World TESOL Academy —
Certificate in TESOL/TEFL**

**Duke University —
Certificate in Copyright in
Multimedia**

**IE Business School —
Certificate in Brand Identity
and Strategy**

**Fashion Stylist Institute —
Certificate in Fashion Styling**

LANGUAGES

English - Native

Spanish - Intermediate

