Baran Pourtahmaseb-Sasi

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EDUCATION

Florida International University, Miami, FL

April 2025

Master of Business Administration (MBA) of Business Analytics

Captsone: Database Management; Financial Analysis and Reporting; Strategic Artificial Intelligence Planning and Integration; Business Process Design; Project Management; Lean Six Sigma

Volunteer Service: Served as Student Class Representative, Panther Business Briefing Podcast Co-founder, Calculus Club member, Astronomy Club Treasurer, coordinated, organized, and moderated guest panel for FIU's MSIS AI Seminar, hosted on 22FEB25. Was selected as one of two students in the program to represent FIU's Business Analytics Program for domestic and international marketing initiatives while maintaining an above 3.9 GPA. These various responsibilities and activities facilitated and developed new learning experiences for students, not just in the Business Analytics program but in the greater FIU community, resulting in being awarded the Chapman College Distinguished Engagement Award.

Schiller International University, Heidelberg, Germany

February 2019

BA – Bachelor of International Relations and Diplomacy

Capstone: Finance; Economics; Accounting; Int'l Business; Sales & Marketing

Volunteer Service: Served as Student Council member, Acting Student Council President, Student Council President, Model United Nations Board Member, Model United Nations Chairman, Business Club Member, and member of Academic Journal Club. These various responsibilities and positions not only required being exposed to student needs in terms of quality of life improvements, but also in terms of academic improvements to ensure greater student success and graduation rates while graduating Cum Laude.

Basic Management Course, Grafenwoehr, Germany

April 2013

Basic Management Course

Capstone: Small Group Leadership; Cohesion and Team Building; Operations Management

Fort Huachuca Intelligence Analysis Center, Sierra Vista, AZ

May 2010

Advanced Analysis Certification

Capstone: Data Mining; Quantitative and Qualitative Analysis; Research methodology; Complex problem assessment; Course of Action creation and analysis

EXPERIENCE

Crystal Cave Collectibles LLC, Miami, United States

January 2021 - Present

Business Owner/Manager

- Designed supply chain and manufacturing process to reliably obtain raw materials, process materials into final product, and package final product for shipment
- Perform accounting duties to track company activities and analysis of market trends in order to empower management to make relevant data-informed decisions
- Develop and network business-to-business, business-to-customer, and business-to-investor relationships to facilitate opportunities for establishing periodic supply deals, custom orders, and financing projects for growth
- Conduct research and development initiatives for marketing and strengthening customer engagement while also discovering potential synergistic markets to penetrate
- Create promotional material using photography, set design, and graphic design techniques for attractive promotional materials oriented towards target customer demographics

United States Army

January 2010 – August 2016

BOSS Rheinland-Pfalz Regional President, Germany

January 2016 – August 2016

- Volunteer Service: One of the highest volunteer positions presented to service members in Europe whom are achievers and contributing members of the Kaiserslautern Military Community
- Coordinated and managed all Better Opportunities for Single Soldiers (BOSS) representatives under the umbrella network of all the organizations in the US military community in the region, impacting over 50,000 military

- community members with quality of life improvements, activities, and opportunities for personal and professional development
- Expanded the "Airmen Against Drunk Drivers" program by developing and incorporating local centers in Army organizations, increasing the number of weekly volunteers and the overall effective radius of service for community members in need of safe transportation
- Increased volunteer engagement by 20% through local community building initiatives, bringing the US military community and German host community closer together
- Achieved "last order of business" of ensuring all high-performing BOSS representatives and adjacent supporting personnel were recognized for their consistent performances with achievement awards, serving as a morale boost to continue to achieve, and as a signal to successors that "excellence breeds excellence"
- Recognized for years of consistent volunteer service and was awarded the Military Outstanding Volunteer Service Medal

All-Source Intelligence Analyst Team Leader, 21st STB, 21st TSC, Kaiserslautern, DE October 2012 – January 2016

- Designed and introduced a weekly intelligence product distributed to all organization and affiliated personnel operating in the European, African, and West Asian theaters of operation, intended to bridge intelligence and information gaps with sophisticated analysis reports among all personnel, regardless of individual clearance level or nationality. Was awarded Army Achievement Medal
- Managed team of 7 analysts, developing specialized processes to output daily analysis and intelligence briefs focusing on European, African, and West Asian theaters of operation, weekly production of specialized multitheater analysis and items of interest that could impact operations in any relevant theater, as well as developing monthly white papers on subjects of special significance to the organization
- Earned special assignment to Joint Intelligence Operations Center Europe Analytic Center, Royal Airforce Base, Molesworth in 2014 to provide regional crisis analysis to NATO Chiefs of Staff and US Diplomat offices, and returned with lessons learned to develop analyst team and increase value added to organization
- Motivated and developed team-members for professional growth, leading to a high-achievement team, to include multiple members competing in the annual "21st TSC Best Warrior Competition," earning multiple special assignments to the Joint Intelligence Operations Center Europe Analytic Center, Royal Airforce Base, Molesworth, UK, multiple team members participating and completing the Netherland's Nijmegen 200km "Vierdaagse" Four Days March, multiple team members participating and earning gold in the German "Schützenschnur" marksmanship badge, and one team member participating and earning gold in the German Armed Forces Proficiency Badge
- Volunteer Service: Volunteered for responsibility of unit BOSS representative where activities and plans were coordinated and developed with various Garrison organizations and the unit Family Readiness Group in order to improve the quality of life experience for single soldiers in the organization through both recreational activities and educational opportunities

Garrison Security Specialist, 801st BSB, 4th BCT, 101st AD (AA), Fort Campbell, KY

September 2011 – October 2012

- Educated staff members as organization's physical security specialist on proper storage and maintenance of mission-critical equipment throughout entire organization, achieving 100% inspection compliance success
- Coordinated with garrison personnel security office as organization's personnel security specialist in order to initiate and facilitate the education and preparation of organization personnel qualified for security clearances at the Confidential, Secret, and Top Secret Level
- Liaisoned regularly with operation's center as organization's operations security specialist in order to facilitate effective communication and proper integration of operational security practices and information to all personnel throughout the entire organization
- Selected for Counter-Insurgency analysis training at the United States Army Combined Arms Center, Fort Leavenworth, Kansas, learning the most up-to-date tactics, techniques, and procedures for integrating military intelligence disciplines into organizational operations
- Assigned as Company Intelligence Support Team (COIST) leader for organization, and responsible in identifying and training new COIST members for specialized missions in operational and garrison environments
- Volunteer Service: Volunteered for responsibility of unit BOSS representative where activities and plans were coordinated and developed with various Garrison organizations and the unit Family Readiness Group in order to improve the quality of life experience for single soldiers in the organization through both recreational activities and educational opportunities

Junior All-Source Intelligence Analyst, FOB Sharana, Paktika Province, Afghanistan January 2010 – September 2011

- Engaged in data mining and analysis processes to create and present to executive decision-makers and organization general staff daily intelligence update briefs encompassing all activities in the organization's provincial areas of operation and surrounding provincial areas of interest in Afghanistan, as well as activities in neighboring countries which had potential immediate and future effects on operations
- Provided course of action analysis for senior decisions makers and field operatives of all hostile, neutral, and friendly elements in their areas of influence to better inform plans and maximize impact of organization's strategic objectives while minimizing costs and damages to organization personnel and equipment
- Developed and presented a threat assessment and analysis brief to organization's executive staff of weaknesses and vulnerabilities of operational facilities under the organization's responsibility and control to mitigate risks that could lead to catastrophic incidents against personnel and equipment. Was awarded Army Achievement Medal
- Trained personnel as well as participated in field operations in hostile/hazardous environments to augment activities with ground-level intelligence capabilities in order to corroborate and update historic data while also observe and collect new data
- Served as intelligence lead for cross-cultural alliance-building operations where biometric data for all personnel operating in 2 Afghan controlled facilities was collected and uploaded into International Security Assistance Forces (ISAF) personnel database to facilitate future operations between Afghan Security Forces and ISAF personnel
- Volunteer Service: Developed a role to improve quality of life with deployed Soldiers by facilitating care packages being provided to needy Soldiers whom did not have family/friend support structures back home to regularly support them

LANGUAGE PROFICIENCY

• English: Fluent (Mother tongue)

• Farsi: Basic

Hebrew: ElementaryGerman: Elementary