

Sedat Celik

Business Operations Analyst | Data Analytics Professional | Real Estate Sales | Retail Store Manager

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PROFESSIONAL SUMMARY

Experienced Business Operations Analyst with 20+ years of diverse experience spanning data analytics, real estate, insurance, and retail management. Proven track record of leveraging data-driven insights to optimize operations, improve profitability, and drive strategic decision-making. Expert in translating complex data into actionable business recommendations for stakeholders at all organizational levels.

CORE COMPETENCIES

Technical Skills:

- Data Analytics & Visualization (Power BI, Tableau, Excel)
- Business Intelligence & Process Optimization
- SQL
- Statistical Analysis & Financial Modeling
- CRM Systems (Siebel eBusiness 2000)
- AI Prompt Engineering

Business Skills:

- Strategic Planning & Business Development
- Project Management & Team Leadership
- Real Estate Investment Analysis
- Financial Documentation & Auditing
- Cross-functional Collaboration
- Customer Relationship
- Store Management, Hiring and Training Employees

Software Proficiency:

- Microsoft Office Suite (Excel, PowerPoint, Word, Outlook, SharePoint, Visio)
- Advanced Excel (V-lookup, Pivot Tables, Data Manipulation)
- Digital Marketing Tools
- Salesforce
- PDF Editing Software
- SEED Vending Management System by Cantaloupe
- SLACK Communication Tool by Salesforce
- Monday.com Management Tool

PROFESSIONAL EXPERIENCE

Business Operations Analyst

Prestige Services, Inc. | Fort Lauderdale, FL

August 2023 – May 2025

- Optimized merchandising strategies across extensive vending machine and micro market fleet through advanced data analytics, resulting in improved product selection and inventory management
- Completed profitability improvements by identifying daily operational opportunities through data analysis and trend identification
- Acted as strategic buyer, expanding product portfolio based on market trends and client requirements
- Delivered actionable insights to leadership and operational teams, streamlining daily workflows and enhancing decision-making processes
- Maintained exceptional attention to detail while communicating complex findings to diverse management levels
- Scheduled routes daily to secure on time delivery and verified each visit to the customers highest satisfaction
- Improved sales up to 50% and decreased number of service visits by smart optimization for each location.

Real Estate Consultant

United Realty Group / Coral Shores Realty / Coldwell Banker RRE | Fort Lauderdale, FL

May 2006 – July 2023

- Generated new business opportunities within targeted market areas through strategic prospecting and relationship building
- Developed comprehensive digital marketing strategies including SEO, Google/Facebook advertising, email campaigns, and live chat marketing
- Provided expert consultation to real estate investors on market conditions and investment opportunities
- Created detailed financial documentation including P&L statements, NOI calculations, and ROI analyses
- Conducted thorough market analyses to determine current and projected property values and income potential
- Negotiated complex commercial lease agreements and property transactions on behalf of clients
- Maintained 100% compliance with Florida Real Estate regulations and ethical standards

Business Analyst

Woodmen Life Insurance | Omaha, NE

April 2003 – November 2005

- Analyzed business functions to develop new systems and enhance existing processes and operational efficiency
- Collaborated with cross-functional teams to design and implement system improvements
- Led requirements gathering initiatives through stakeholder interviews, process analysis, and workflow creation
- Developed and delivered comprehensive training programs for personnel on new systems and processes
- Evaluated vendor software solutions and provided strategic recommendations to executive committee

Project Coordinator

MemberWorks Inc. | Omaha, NE

January 2002 – April 2003

- Managed coordination and implementation of new business systems and seamless integration to existing system
- Conducted statistical analysis of business processes to identify improvement opportunities and optimize efficiency
- Coordinated monthly credit card update processes with national issuers, maintaining data integrity
- Led small to mid-size projects from initiation through completion, consistently meeting deadlines and budget limits

Business Consultant

Arthur Andersen, LLP | Omaha, NE

December 2000 – November 2001

- Conducted comprehensive research and analysis to support new business development initiatives
- Implemented vendor software solutions and provided ongoing training and support to client organizations
- Created process maps and requirements documentation to optimize organizational structures and process
- Prepared RFP documentation and performed critical analysis of vendor responses for executive decision-making

MANAGEMENT EXPERIENCE

Burlington Stores (Manager) | Omaha, NE | February 1997 – March 2000

- Successfully recruited, trained, and managed teams of 100+ employees across multiple retail environments
 - Implemented strategic resource allocation and financial planning to consistently achieve profitability targets
 - Developed and executed comprehensive visual merchandising and promotional strategies
 - Maintained exceptional customer service standards while overseeing all daily operational activities
 - Increased sales and profitability up to %10 of the store by merchandising, adding new product line (Shoes)
 - Daily store opening and closing
 - Cash room handling and balancing books daily and making bank deposit
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EDUCATION

Bachelor of Science, Management Information Systems

University of Nebraska, College of Information Science and Technology | Omaha, NE | 2000

Bachelor of Science, Labor Economics and Industrial Relations

Uludag University, Faculty of Economic and Administrative Science | Bursa, Turkey | 1990

CERTIFICATIONS & LICENSES

- Advanced Certified Scrum Product Owner (A-CSPO)
 - Florida Real Estate Sales Associate License
 - Florida General Lines Insurance (Property & Casualty) Broker License
 - Florida Notary Public
 - CPR/AED Certification
 - CRM - Siebel eBusiness 2000 Certified Consultant
 - The 7 Habits of Highly Effective People Certification
 - ACS - Associate, Customer Service (LOMA) Certification
 - FLMI - Fellow, Life Management Institute (LOMA) Certification
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LANGUAGES

- English: Fluent
- Turkish: Fluent