

Martin Vidal

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Professional Summary

Highly accomplished author and content creator with five years of proven experience generating millions of views and achieving #1 best-seller status on Amazon.com. Combines strong writing and communication skills with seven years of prior experience in business ownership, team leadership, and customer service, demonstrating a unique blend of creative talent and practical business acumen. Eager to leverage diverse background to contribute to impactful content creation and branding initiatives.

Work Experience

Author & Content Creator | Self-Employed | Remote **2020 – Present**

- Generated millions of clicks and views across various platforms, with articles featured in publications reaching up to 30 million unique visitors per month.
- Secured a deal for the rights to an article, with the buyer currently pitching it to studios for television adaptation.
- Achieved "Top Writer" designation on Medium.com (a platform with 100 million monthly users) and received a cash bonus for ranking among the top 1,000 most-viewed writers.
- Authored multiple acclaimed books, including "Get Wealthy Starting With Nothing," which debuted at #1 across several categories on Amazon.com.
- Published "On Authorship," leading to a permanent guest spot on a commercial FM radio show (Reno, Nevada) and recognition from high-profile bloggers (e.g., Tim Denning, Carrie Jones).
- Penned "A Guide for Ambitious People," which was greeted with widespread acclaim. It resulted in "featured author" status at Mentobo.com and an invitation to create a course for the company. It also resulted in an invitation to the highly viewed JT Foxx Show, alongside guests like Arnold Schwarzenegger, Vince Vaughn, and Mark Wahlberg.

Owner & Operator | Car Cleaning @ Home | Pembroke Pines, FL **2016 – 2019**

- Successfully managed and operated a mobile car-detailing business, overseeing four two-man teams and two fully equipped commercial detailing vans.
- Directed all aspects of business operations, including marketing, financial management, and direct customer service.
- Provided hands-on service in the field, ensuring high customer satisfaction and quality control.

Sales Associate & Warehouse Operations | The Container Store | Hollywood, FL 2014 – 2016

- Alternated between sales and warehouse roles, gaining comprehensive experience in retail operations and customer interaction.
- Voted Employee of the Month three times by a vote of all branch employees, recognizing exceptional performance and dedication.
- Received regular training in advanced retail sales techniques, enhancing customer engagement and sales effectiveness.

Volunteer Leadership & Community Engagement

Head of Safety & De-escalation Team / English Media Liaison | 50501 South Florida Last 6 Months (e.g., January 2025 – Present)

- Led a safety and de-escalation team, providing critical safety oversight and crisis intervention at events with more than 3,000 attendees.
- Organized and facilitated CPR and Stop the Bleed training classes for dozens of community members, enhancing public safety preparedness.
- Served as the group's English media liaison, conducting multiple on-spot video interviews to represent the organization's initiatives and perspectives.
- Trained extensively in de-escalation techniques, CPR, and Stop the Bleed protocols.
- **Video Interviews:** <https://www.youtube.com/@martinvidalofficial>

Education

Bachelor of Science in Behavioral Neuroscience (Pursuing) | Florida International University (FIU) | Miami, FL 2024 – Present

General Studies | Miami-Dade College | Miami, FL 2013 – 2015

Skills

- **Content Creation:** Article Writing, Book Publishing, Copywriting, Editing, Storytelling
- **Marketing & Promotion:** Digital Content Strategy, Audience Engagement, Brand Visibility, Social Media Marketing
- **Business Operations:** Entrepreneurship, Team Leadership, Financial Management, Customer Relationship Management (CRM)
- **Sales & Service:** Retail Sales, Customer Service Excellence, Client Account Management, Problem-Solving
- **Communication:** Public Speaking, Radio Appearances, Interviewing, Written Communication, **Media Relations**
- **Leadership & Safety:** Team Leadership, De-escalation, Crisis Management, Event Safety, CPR, Stop the Bleed, Training & Development
- **Software/Tools:** Microsoft Office Suite, Content Management Systems (CMS), Kindle Create, Adobe InDesign, Canva