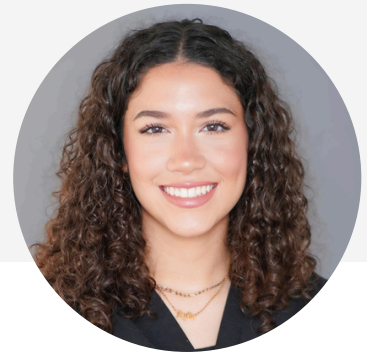


KYLIE JORDAN

D I G I T A L C O N T E N T P R O D U C E R



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700 NW 214th ST Apt 608
Miami, FL 33169

SKILLS

- Breaking News
- Adobe Creative Cloud
- Interviewing
- Social Media
- Multimedia Journalism Reporting
- News Literacy
- Digital Media
- Press Releases
- Strong Communication
- Adaptability
- Investigative Reporting

EDUCATION

UNIVERSITY OF MONTEVALLO

Bachelors of Art in Mass
Communication- Multimedia
Journalism

2022-2024

JEFFERSON STATE COMMUNITY COLLEGE

Associates of Science in Political
Science

2020-2022

EXPERIENCE

NEWS INTERN

ABC 33/40 (WBMA)

August 2024 - December 2024

- Worked with the Digital Team writing articles, uploading YouTube videos, making thumbnails and writing Tweets and Threads
- Filtered through news tips and press releases to determine what was newsworthy
- Used StoryLine to upload articles, clip the newscast, and send push alerts

VALLO VISION NEWS JOURNALIST

University of Montevallo

August 2022- December 2024

- Pitched and wrote stories based on events and interviews around the University of Montevallo
- Used AP Style to write articles
- Posted articles to social media

SOCIAL MEDIA MANAGER

The Alabamian

May 2023 - May 2024

- Created multiple social media posts weekly based on articles written by The Alabamian staff
- Created content calendars to control dates content is being published
- Generated media attention to keep readers engaged while increasing the number of readers

RETAIL APPAREL LEAD

DICK'S Sporting Goods

August 2022 - Present

- Helped lead and coordinate a team of apparel associates to ensure the largest department in the store ran smoothly
- Provided new strategies to sales associates on how to increase sales and close deals
- Arranged merchandise for display according to corporate standards to highlight new styles, attract customers and enhance sales