## Hannah V. Burrell

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#### **PROFESSIONAL EXPERIENCE**

## OneHope Cultivate Internship - Pompano Beach, FL

January 2025 - April 2025

### **Communications**

- Wrote and edited articles to communicate stories of impact related to OneHope's mission
- Developed landing pages using Elementor on Wordpress to showcase written stories on OneHope's website
- · Identified narrative highlights from long-form interviews to make concise, compelling video stories
- Developed and executed a comprehensive marketing strategy for the "News and Stories" section on OneHope.net, including the creation of consistent editorial content and promotional campaigns to drive engagement and brand visibility.

### The Paradigm Press at FAU — Boca Raton, FL

### **Editor in Chief**

January 2023 - December 2024

- Led recruitment and development of staff writers, fostering a collaborative and creative team environment.
- Oversaw editorial processes, including the assignment, review, and editing of articles for both online and print publications.
- Conducted workshops to enhance writing and journalism skills, resulting in improved team performance and content quality.

#### **Staff Writer and Marketing Director**

### November 2020 - December 2022

- Wrote and published articles focused on breaking news and relevant topics, particularly within the Black community, enhancing community engagement.
- Conducted interviews with Florida Atlantic University students to capture diverse perspectives and stories.
- Contributed ideas in monthly meetings to drive content strategy and outreach efforts.

#### Christ Fellowship Church — Boca Raton, FL

## **Group & Connections Coordinator Intern**

May 2024 - August 2024

- Developed and implemented welcoming experiences for weekend services and events, leading to increased attendee satisfaction.
- Managed communication via connect cards using Rock SMS, effectively connecting attendees to church resources and responding to prayer requests.
- Organized and facilitated The Journey experiences and baptism events, promoting community involvement.
- Create a welcoming experience for weekend services and on-campus events for attendees

### Student Union — Boca Raton, FL

### **Information Desk Associate**

August 2022 - December 2024

- Provided exceptional customer service by directing students and guests and answering inquiries regarding Student Union
  events.
- Monitored and tracked visitor numbers to enhance service delivery and improve guest experience.

### Student Accessibility Services — Boca Raton, FL

# **Employee**

January 2022 - May 2022

- Offered front desk support and answered questions from students and parents regarding accessibility services.
- Proctored exams and scheduled appointments, ensuring a supportive environment for students.

#### **EDUCATION**

### Florida Atlantic University — Boca Raton, FL

August 2020 - December 2024

Bachelor of Multimedia Studies in Journalism, Minor in Film & Video GPA: 3.7 | Projected Graduation: Fall 2024

# **AWARDS AND ACCOMPLISHMENTS**

- Dean's List (Fall 2022-2023) Recognized for maintaining a GPA of 3.5 or above.
- Dean's List (Spring 2024) Achieved for academic excellence with a GPA of 3.5 or above.
- Editorial Excellence (2022-2023) Honored for contributions to The Paradigm Press, recognizing commitment to quality journalism.

## **REFERENCES**

- Wesley Wright Assistant Director of Student Media at Florida Atlantic University, wwrigh21@fau.edu, 904-868-6359
- Austin Warner Christ Fellowship Church, Groups & Connections Coordinator, <u>austin.warner@christfellowship.church</u>, 763-226-5164