# Husna Ali

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Product Owner and Program Manager with over 7 years of experience delivering high-impact software solutions in Agile environments. Proven ability to translate complex business needs into clear user stories and product requirements. Skilled in leading cross-functional teams, facilitating Agile ceremonies, and aligning product vision with stakeholder goals. Known for managing full product lifecycle, optimizing team velocity, and driving customer-centric digital transformation.

## Experience

Product Owner | Navistar | Apr 2021 – Present
- Led the product strategy and backlog for a Salesforce-based Digital Dealer Workflow Platform.
- Facilitated Agile ceremonies including sprint planning, daily standups, and retrospectives.
- Collaborated with UX designers, engineers, and stakeholders to translate business needs into user stories and functional specs.
- Created and communicated product roadmaps to executives and influenced product direction.
- Scaled pilot program from 7 to 11 dealerships, incorporating feedback through co-creation sessions.
- Evaluated build vs. buy options in partnership with architecture and compliance teams.
- Worked with third-party AI vendors to design predictive tools supporting repair and maintenance initiatives.

Project Manager | Navistar | Jun 2018 – Apr 2021
- Managed development and launch of executive vehicle programs and OnCommand subscriptions platform.
- Migrated data from legacy systems to Salesforce and Power BI, improving reporting and customer service tools.
- Designed intuitive purchase journeys and streamlined product access for over 1,000 customer and dealer accounts.
- Engaged stakeholders across compliance, legal, and security to ensure scalable and secure product releases.

Project Coordinator | Capital One | Sep 2016 – Jun 2018
- Managed monthly recovery strategies across multiple accounts.
- Communicated with customers to develop tailored solutions and maintain open lines of communication.
- Collaborated with internal teams to meet group performance targets and refine customer-facing processes.

## Education & Certifications

- B.S. Business Administration, DeVry University, Chicago, IL – Jun 2017
- Certified Scrum Product Owner (CSPO), Scrum Alliance – Apr 2022