 RAJU KASARLA

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**EXPERIENCE**

**Title:** **Business Analyst, Company Name: METAIT Systems, Charlotte, NC May 2024 – present.**

* Collaborate closely with business teams to prioritize and streamline enhancements for better system functionality.
* Document and maintain functional specifications, test scripts, and standard operating procedures to ensure consistent application performance and user satisfaction.
* **Lead User Acceptance Testing (UAT)** and conduct comprehensive training sessions to facilitate smooth transitions and system adoptions.
* Implemented **Geographic Information Systems (GIS)** solutions to enhance spatial data visualization and analysis capabilities, supporting business decision-making and operational efficiency.
* Designed and developed dynamic **Power BI** dashboards and reports to provide real-time business insights for stakeholders, improving decision-making across departments.
* Created **SSRS (SQL Server Reporting Services)** reports for scheduled and on-demand operational reporting, ensuring timely access to accurate business data.
* Facilitate regular stakeholder meetings to discuss project updates, gather feedback, and communicate the impact of changes, fostering strong relationships and ensuring alignment with business objectives across departments.
* Manage and refine project documentation to align with changing business needs and stakeholder requirements.

# Title: Junior Business Analyst, Company Name: EBA Consultants Pvt Ltd, Hyderabad, India. January 2019 – June 2022*.*

* Conducted detailed business requirement analysis and developed data-driven solutions to align with organizational goals.
* Developed and conducted training programs on **GIS** applications for team members, enhancing internal capabilities and supporting the adoption of geospatial technologies across various departments.
* Played a key role in process optimization projects, employing analytical tools and methodologies to enhance business operations.
* Developed **Power BI** reports to track key performance indicators **(KPIs)** and support strategic planning across business units.
* Built and deployed **SSRS** reports for internal and external stakeholders, automating report distribution and enhancing report accessibility.
* Engaged with stakeholders to gather requirements and deliver solutions that met complex business needs.
* Supported the development and implementation of new business processes, contributing to significant improvements in operational efficiency and productivity.
* Facilitated cross-functional team meetings to ensure cohesive project progression and timely deliverables.

**SKILLS**

* **Business Analysis**: Requirements Gathering, Process Improvement, SDLC, Agile Methodologies, UAT, Change Management
* **Data Analysis**: Advanced proficiency in analyzing and interpreting complex data sets to drive business decisions and strategies.
* **Project Management**: Strong organizational skills in managing projects from inception to completion, ensuring alignment with business goals.
* **Communication**: Exceptional ability to communicate effectively with stakeholders at all levels, including technical teams and senior management.
* **Software Proficiency**: Proficient in Microsoft Office Suite, Power BI, SSRS, Snowflake, JIRA, and familiar with SQL and data visualization tools for analytical reporting.
* **Certification**: **Certified Power BI Developer**
* **Certified Business Analysis Professional (CBAP)**

**EDUCATION**

**Trine University at Detroit, MI, May 2024.**

 **Master of Science, Information Systems**

**Courses**:Data Mining & Data Visualization, Data Science & Big Data, Cybersecurity, Finance for Engineers, Object-Oriented Programming in Java, Network Management, Statistics & Quantitative Methods, Advanced Database, Information Studies Capstone.

#  Sri Sai Vidya Vikas Degree College at Secunderabad, India, June 2019.

# Bachelor of Commerce in Computers.

**PROJECTS**

# Title: Social Media Analysis

**Trine University at Detroit**, **MI**, **Spring 2024.**

* Led the analysis of social media data to enhance user engagement strategies. Identified key performance metrics that drove significant improvements in marketing approaches.

# Title: Operational Efficiency Enhancement at More Super Market

 **More Super Market, Hyderabad, India, Summer 2019.**

* Directed a critical project focused on optimizing inventory management and customer service operations. Achievements included heightened customer satisfaction and a measurable decrease in operational costs.