

# Paula Capello

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## Summary

Experienced Product Manager with 4 years of experience in product management. Proven track of driving digital product strategy and innovation. Skilled in leading cross-functional teams to deliver impactful products that meet user needs and business goals.

## EXPERIENCE

### Product Manager

Remote

#### *Healthcare Portal TrimSlim*

Oct 2024 – Present

- Leading a cross-functional team of 10 developers and designers, using Agile methodologies to deliver high-quality product iterations within sprint deadlines and under budget.
- Defined and executed the product roadmap and user journey, prioritizing features based on user feedback and business impact, which accelerated MVP delivery by 3 weeks.
- Ensuring compliance with healthcare laws and guidelines by integrating necessary regulatory protocols into the product design and implementation.
- Drove collaboration with the team to implement APIs and interoperability standards (HL7, FHIR), enabling real-time data exchange and improving clinical decision-making.
- Led the integration of Google Health tools and AI-driven solutions, guiding the team in developing intelligent agents and applications that supported clinical decision-making and improved patient outcomes through real-time predictive insights.
- Leveraged natural language processing (NLP) within Google Health to interpret and structure unstructured clinical data, enabling AI agents to automate parts of clinical documentation and enhance data integration to the portal, ultimately streamlining workflows for doctors and improving the delivery of patient care.

### Product Manager

New York, NY

#### *GoodFill*

Jun 2021 – Jan 2024

- Led the development and successful launch of a cross-platform investment application, helped create the product strategy and solution by gathering the business goals and customer needs.
- Defined product strategy by translating complex financial goals and customer needs into actionable product roadmaps, features, and user flows.
- Led a cross-functional team of 25+ developers, designers, QA engineers, and stakeholders, driving collaboration across all phases of development to deployment.
- Owned and prioritized the product backlog to align with business objectives and market feedback, improving sprint efficiency and delivery timelines.
- Developed and maintained detailed product documentation in Confluence, including company-wide policies, procedures, and workflows.
- Contributed to the regulatory compliance process by co-preparing documentation for initial FINRA approval, helping the company move closer to go-to-market readiness.
- Collaborated with UI/UX teams to iterate on user insights, leading to improvement in onboarding success and app usability.
- Helped the research, writing, and delivery of investor prospectus documentation, which supported early-stage fundraising and investor acquisition.

### GIS Analyst

Charleston, WV

#### *WV Department of Transportation*

Dec 2020 – Jun 2021

- Negotiated and Produced maps, maintained GIS Databases and map services with detailed accuracy and precision in order to facilitate spatial analysis projects.
- Worked with Linear Referencing system under supervision to perform various activities. Such as route corrections, quality assurance / quality control, analyzes across multiple databases, and environments.
- Maintain the LRS databases with the information acquired on the analyses to improve the geospatial database.
- Map production, low-level GIS analysis, generating reports, and answered information requests for various county within the first year of employment.
- Maintained records, databases, and other spreadsheets in order to provide a better and faster access to various projects.
- Performed activities such as digitizing, attributing spatial and tabular data, interdepartmental support including manipulation of raster and vector data, GIS map creation to meet required standards, graphic and design work utilizing ESRI.

**Office Assistant**  
***BareMetal Cloud***

Remote, FL  
Jan 2017 – Jan 2019

- Managed the office operations, project coordination, scheduling, data entry, and reporting, by organizing and prioritizing tasks, improving the office efficiency and workflow, and maintaining a safe working environment.
- Built and maintained relationships with clients to better identify clients' needs and expectations by communicating with them on a daily basis and assisting them with their needs.
- Participated in weekend projects such as configurations and power supply replacement for international customers by calling customers to arrange appointments on weekends to complete service work.
- Collected data from the Cloud data base, separated the information, and placed it in the new software, resulting in a saving of three hours a week of work time for the senior staff.

**EDUCATION**

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Bachelor of Science – Industrial Engineering & Technology  
University of Southern Mississippi

2017 – 2020

**SKILLS**

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- SAFe Methodology, Cloud Platform, Microsoft Suite, G-suite, JIRA, Confluence, Scrum, Cypress, autoCAD & GIS.
- Industry Knowledge: Project management, Product management, Agile, Complex Problem solving, Cross-functional leadership, strategic planning, people management & product strategy.