# **PERSONAL DATA**

NAME: Shola Peters EMAIL: <u>igadej2c@yahoo.com</u>

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### **CAREER SUMMARY**

Resourceful and enthusiastic business development manager with over 8 years of experience in the car dealerships industry. Major strengths include ability to perform efficiently and deliver result under significant pressure, self-motivated proactive work style that improves business profitability and exceeds company's goals.

#### **CAREER ASPIRATIONS**

Areas of expertise: Business Development, Corporate Training, Project Management (PMO), and Customer Service Management. My unique background and work history enables me to analyze a situation, identify its weaknesses, install and manage the appropriate processes to maximize overall performance.

### **CAR DEALERSHIP EXPERIENCE**

# TAVERNA COLLECTION INC, Florida Sales and Finance Executive

Sept 2023 -present

- Respond promptly to and follow up with significant led volumes per month (300-400+ leads) over call, text, and e-mail, in addition to in person walk ins.
- Demonstrate the vehicle to customers both in person and via the internet & provides vehicle insights to overcome customer objections to close sales deals.
- Close-out end-to-end vehicle purchase process from initial customer meeting to credit application submission, to securing finance and deal remittance to the bank. Present a menu to customers and sell back-end product.

# FLORIDA FINE CARS, Florida Business Development Manager & Corporate Trainer Business Development Assist Manager

Feb 2020 - Aug 2023 Jan 2018 - Jan 2020

- Respond and manage all inbound phone calls and internet leads. Confirm sales appointments, answer questions and present the best solution to client's needs.
- Cultivate clients relationship with existing and potential data base through proactive contact, products and services explanation. Log, track and maintain customer contact records.
- Responsible for increasing company's productivity by innovating new strategies and program to improve business.
- Provide coaching and developmental opportunities that continuously improve individual and team capabilities. Create, train and implement process

 Analysis of customer's equity position through available data base. Identify opportunities to manage the trade-in experience.

# **OTHER EXPERIENCE**

Manage stakeholders and customer relationships to meet company's objectives. Detailed documentation of customers information for company's database.

•	Office Team - Office Management specialist	2017 - 2018
•	<b>Tamakei Group Consulting</b> - Program and Project Manager	2015 - 2016
•	Triem Couture Ltd - Managing Partner	2015 - 2016
•	Northwest Resources Int'l - Project Management officer	2012 - 2014
•	Air Portugal (TAP) - Welfare and distribution officer	2011 - 2012

# **EDUCATION**

BA in Psychology Information Systems Management Certificate Certificate in Intensive Program of French University of Ghana Aptech Computer Education Le Village Francaise du Nigeria.