



NOSHEEN KANWAL

CONTENT MARKETING SPECIALIST

CAREER OBJECTIVE

With experience in the communications and content sector for over 3 years, I stand as a distinct candidate striving to prove my excellence through my work. My academic excellence is evidence of my organizational skills and depiction of work-study balance. I am a self-motivated individual dedicated to learn and grow.

CONTACT

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- +92 3115229241
- Rawalpindi, 46200, Pakistan

COURSERA CERTIFICATIONS

- WRITE PROFESSIONAL EMAILS IN ENGLISH
- CREATIVE WRITING (2 COURSES)
- ENGLISH FOR COMMON INTERACTIONS IN THE WORKPLACE
- WRITING AND EDITING: WORD CHOICE AND WORD ORDER

KEY SKILLS

- STRONG INTERPERSONAL & COMMUNICATION SKILLS
- ORGANIZATIONAL AND PROBLEM-SOLVING SKILLS
- CAN EASILY ADAPT TO WORK ENVIRONMENT

EXPERIENCE

ALEV DIGITAL, RAWALPINDI, CONTENT MARKETING SPECIALIST, HYBRID

OCTOBER 2024 – PRESENT

Social Media Content – Web Copies – Blogging – AD Copies – Calendar Management – Ghostwriting – Email Copies – Newsletters

RACCOON TECH, ISLAMABAD, TECHNICAL CONTENT WRITER, ONSITE

JULY 2024 – OCTOBER 2024 (3 MONTHS)

App Store and Play Store Listing Content – Privacy Policies – Email Copies – Marketing Content

STANCOM GLOBAL, GULBERG GREENS ISLAMABAD, CLIENT SUCCESS MANAGER, HYBRID

FEBRUARY 2024 – APRIL 2024 (CONTRACT)

- Client Acquisition
- Communications
- Website Content

10X ECOM, KARACHI, CONTENT ASSOCIATE, REMOTE

JULY 2023 – JANUARY 2024

- SEO Optimized Content for Website Blogs
- Develop content writing, SEO, AI integration, teamwork, and communication skills in a progressive company.

GLOBAL E-COMMERCE CONSULTANTS, MULTAN, REMOTE

JULY 2023 – JANUARY 2024

1. Personal Assistant
2. Head of Communications
3. Chief Operations Officer
4. Banking Operations & Communication Manager

KARKHANAY (LEMON TECH PVT.LTD.), INTERNSHIP, CONTENT WRITER, REMOTE

SEPTEMBER 2020 – JANUARY 2021

Internship – B2B Content – Website Copywriting – Email Newsletters – Translation & Localization

EDUCATION

BS ENGLISH LINGUISTICS AND LITERATURE

(FALL 2020 – PRESENT)

RIPHAH INTERNATIONAL UNIVERSITY, GULBERG GREENS, ISLAMABAD

CGPA: 3.98

FSC PRE-MEDICAL

(2015 – 2017)

ARMY PUBLIC SCHOOL AND COLLEGE SYSTEM, FORT ROAD, RAWALPINDI

MARKS: 984/1100 | FBISE