**Akah Churchill**

[www.linkedin.com/in/churchill-akah](http://www.linkedin.com/in/churchill-akah) | (+234) 8144891138 | Iykejchurchill@gmail.com

**EDUCATION**

**University of Ibadan, Oyo State** **Expected graduation year:** 2027

**Bachelor’s Degree:** *Medicine and Surgery*

**Global Cambridge College, Oyo State** **Graduated:** June 2019

**IGCSE -** *Cambridge International General Certificate of Education*

**WORK AND EXPERIENCE**

**Imedpages, Bellevue WA by** July 2021 - 2022

Lead Content writer and Copywriter

* Managed content production for multiple clients, ensuring timely delivery and alignment with SEO best practices.
* Conducted in-depth keyword research and implemented SEO strategies that improved content rankings and web traffic.
* Collaborated with editors, project managers, and SEO strategists to produce high-quality, optimized content.
* Proofread and edited content to maintain editorial standards and ensure consistency.
* Developed strategic content plans, including blog articles, website copy, and social media content.
* Acted as a primary point of contact for client projects, addressing feedback and ensuring client satisfaction.

**Upwork and Fiverr November 2020 - present**

**Freelancer**

• Created SEO-optimized blog posts, website copy, and email marketing content that improved engagement and rankings.

 • Managed end-to-end content strategies for multiple clients, from research and content planning to execution.

• Developed comprehensive content briefs for writers, ensuring clear direction and alignment with SEO goals.

• Conducted performance analysis of published content, tracking rankings and engagement metrics.

• Assisted in client onboarding and managed communication to ensure project success.

**Healthbotics Limited, Nigeria** May 2021 – June 2021

*Freelance Copywriter*

* Collaborated with the creative director and copywriting team for client’s projects.
* Customized brand message for target audience interest and to drive engagement.
* Created high-impact messaging for all marketing media, contributing to increased revenues.
* Presented clients with unique copy options based on overall marketing objectives.

**Neolife International, Nigeria** February 2020 – September 2020

*Network Marketing Professional*

* Generated leads for new sales through telephone, internet, and local marketing.
* Responded promptly to general inquiries via email, message, text message, and telephone.
* Carefully selected products for customer's fit.
* Trained and maintained a team of new distributors, which lead to a promotion to leadership levels.

**Talent Builders Vocational Institute, Nigeria** June 2016 – June 2018

*President*

* Provided communication regarding existing and planned training programs.
* Scheduled and coordinated resources to the participants of the course offerings.
* Identified training partners and assisted with the negotiation of contracts.
* Consolidated feedback of training evaluations and provided summaries to trainers.

**SKILLS**

* Language – English (Reading, Writing, and Speaking)
* Technical Proficiency – Microsoft Office, Google Suite, WordPress, HTML/CSS, SQL, Python.
* Editorial & Proofreading – Strong command of English, experience editing and refining content for clarity and engagement.
* Content Strategy & SEO – Keyword research, content optimization, ranking analysis, and performance tracking.
* Client & Project Management – Experience managing multiple clients, timelines, and content workflows.
* Soft Skills – Soft Skills – Communication, collaboration, deadline management, and problem-solving.