



GABRIELLA RAMIREZ

INNOVATIVE MARKETER

Contact

- Fort Lauderdale, Florida
- 520-309-5841
- gabnetwork1996@gmail.com

Skills

Problem Solving



Project Management



Creativity



Leadership



Education

MS in Marketing
Regis University

BA in Business Administration
Regis University

Work Experience

Revscale AI
2024-2025

Marketing Assistant

- Analyzed website data to refine content strategy
- Created case studies to showcase client success
- Managed social media to boost engagement
- Produced newsletters to enhance retention

Fort Lauderdale Water Taxi
2023-2024

Marketing Coordinator

- Coordinate with external marketing firm on marketing plans
- Manage social media content and create marketing materials
- Represent the company at events and promote brand visibility
- Support company-wide programs and major events such as the Fort Lauderdale International Boat Show

Levenger
2022-2023

Associate Marketing Manager

- Maintained the company promotional calendar
- Coordinated with marketing leaders to execute the online strategy
- Leveraged third-party platforms to implement recommendations for SEO success
- Supported and managed the affiliate marketing program to maximize sales and partnerships

Regis University
2019-2020

Administrative & Event Coordinator

- Scheduled and structured board meetings and events
- Organized communication with internal and external stakeholders
- Developed marketing campaign ideas and coordinated efforts across departments