

aidan0822@gmail.com

Aidan Chacon

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## SKILLS

- Trained in using Microsoft's basic applications such as Microsoft Word, PowerPoint, Excel.
  - Able to create V/O Scripts, calendars, and summaries/reports if needed
- Trained in using Adobe Premiere to produce content and edit projects for the company
  - Have experience in editing both portrait content and long-form landscape content
  - Due to needing to post daily, I have more experience in creating short-form portrait content
- Effective in communicating ideas and information to those that work around and above me.
- Prepared to adapt to any quick and incoming changes to the social media landscape
- Very familiar and skilled with a variety of social media platforms such as TikTok, YouTube, Facebook, Instagram (Reels, Shorts)
- For reference:
  - Instagram - @prowrestling.podcasts - 92,000+ & rising (less than 4 months established)
  - TikTok - @prowrestlingpodcasts - 19,000+ followers
  - YouTube - @VoicesOfProWrestling - 130,000+ subs & rising
  - For reference: @SuperCenterOfProWrestling on Instagram & TikTok (14K & 51K, respectively), @SuperCenterOfProWrestling on YouTube (22.8k+ subscribers)
- Experience in writing, narrating, recording voiceovers, specifically for social media posts.

- Organizational skills & habits in order to get posts out by a certain time and deadline.
- Using trends and strategies from other genres of content and implementing them toward any niche.

## EXPERIENCE

### **Independent** — *Content Creator*

October 2023 - current

● Organically through creating content favoring the short-formed style of consuming content and without buying any advertisements, promotions, or views. This was also always done without any other kind of promotion.

● Any account that has ever earned income has reached eligibility requirements through creating content with the mission in mind of getting the video onto as many peoples screens as possible organically & algorithmically.

● In recent history and on different occasions, have organically created content and met monetization eligibility requirements on YouTube, TikTok, and Instagram.

### **City of Boca Raton Athletics** — *Athletic Leader*

January 2022 - April 2022

- Overseeing and managing the operations of Tim Huxhold Skate Park in Boca Raton on a daily/hourly basis
- Communicating effectively with colleagues and management above
- Taking directions and completing them in a timely, orderly, and effective manner in order to efficiently maintain the way the park operates on a daily basis.

### **Kendall Boys & Girls Club** — *Coach/Referee*

March 2016 - April 2019

- Communicating information effectively to a group

- Working well in a team, working well in building and improving others.
- Taking advice well from others
- Works well with children and works well in communicating with parents

## EDUCATION

### **Florida International University — 2020-2024**

August 2019 - GRADUATED, Miami

Digital Media & Communications/Broadcast Journalism

### **Christopher Columbus High School — 2019**

August 2015 - May 2019, Miami