



DR

DENISE ROYAL

CONTENT CREATOR | [DENISEROYAL.CONTENTLY.COM/](https://deniseroyal.contently.com/)

OBJECTIVE

Accomplished writer enthusiastic about creating engaging, informative content for diverse clients. Ready to leverage editorial experience and an experienced journalistic background to provide exceptional work and customer service.

SKILLS

WRITING
EDITING
RESEARCH
GRAMMAR USAGE

EXPERIENCE

OWNER • ROYAL TREATMENT MEDIA • 2011-PRESENT

Write and proofread blogs for clients in retail, education, and healthcare industries. Create product listing for Amazon and other e-retailers.

FREELANCE PRODUCER • CNN • 2019-PRESENT

Manage news crews on live assignments, breaking news, and interviews.

SENIOR PRODUCER • BNC • 2021-2022

Led team of five to during daily production of national network.

PRODUCER • WLRN • 2019-2021

Oversaw production of The Florida Roundup, WLRN'S statewide public affairs program.

CONTENT MANAGER • NEXT LEVEL MARKETING • 2018 TO 2019

Managed team of five writers. Evaluated project requirements for each client to produce copy in line with creative and budget structure.

SENIOR CONTENT CREATOR • CTCA • 2015-2017

Created informative, compelling content for the CTCA online and offline needs, including print and collateral materials, online blogs and newsletters using AP style.

EDUCATION

MASTER OF SCIENCE • MASS COMMUNICATION • LYNN UNIVERSITY

BACHELOR OF SCIENCE • BROADCAST JOURNALISM • SYRACUSE UNIV.



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