

RAFAEL ABREU
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EDUCATION

New York University, New York, NY.
Master of Arts in Cinema Studies

Jan 2023

Florida International University, Miami, FL.
Bachelor of Arts in English, Minor in Philosophy, Certificates in Film Studies and Asian Studies

May 2015

SKILLS

- Bilingual in English and Spanish.
- Seasoned experience with Google Docs, Microsoft Word, Office, and Excel.
- Seasoned experience with SEO, WordPress, and PowerPoint.
- Experience with Adobe Premiere Pro, Photoshop, and Chat GPT.

EXPERIENCE

StudioBinder, Freelance Copywriter

April 2020-present

- Write and edit copy and scripts related to television, film, and filmmaking.

MarketScale, Freelance Copywriter/Video Editor

Feb 2022-Mar 2024

- Wrote copy for B2B articles and scripts for B2B videos.
- Edited footage, created graphics, and added music for B2B videos.

WorkEasy Software (formerly **EasyWorkforce**), Copywriter

Oct 2019-March 2020

- Wrote copy for time and attendance products, and listened to sales calls for research.

Filoli, Inc., Copywriter

Jan-Sep 2019

- Wrote medical copy and articles for various medical websites.

Dr. Patty's Dental Boutique and Spa, Copywriter/Assistant

June 2018- Jan 2019

- Helped customers/clients by assisting the main dentist and manager.
- Researched dental topics and wrote blog posts for the office website.

Screen Rant, Freelance Writer

June 2017-June 2018

- Wrote list articles weekly covering pop culture (film, television, comics).

US Media Studios, Scriptwriter

Oct 2015-Sep 2016

- Worked on infomercial campaigns writing scripts/copy/press releases for B2B and direct response television.

PantherNOW (formerly **The Beacon**), Staff Writer

Jan 2014-April 2015

- Wrote regular columns covering cinema, television, and events around university campus.

ACCOMPLISHMENTS

- Started YouTube channel **Waste of Space** 2021-present
- Articles published on **StudioBinder.com** 2020-present
- Articles published on **ScreenRant.com** 2017-2018
- Articles published in **The Beacon** and on **PantherNOW.com** 2014-2015
- **The Beacon**: Best Column (Movie Column) 2014