

# Michael Barski

## **Professional Summary**

Hardworking and passionate candidate with strong organizational skills seeking an entry-level position. Open to learning new ideas and opportunities. Ready to help team achieve company goals.

## Work History

Trulieve - 0 yrs 10 mos

Store Associate

Hollywood, FL - May 2023 - Current

- Greet customers, locate merchandise, advise customers and recommends suitable options
- Effectively multitask multiple responsibilities during busy periods
- Improve customer satisfaction through efficient and friendly transaction handling

NetPC Services, Inc. - 1 yr 7 mos

Marketing & Brand Advisor

Hollywood, FL - August 2022 - Current

- Raise brand awareness through strategic marketing campaigns
- Advise CEO on expanding client outreach
- Conduct market research for service development and positioning
- Boost customer engagement with targeted social media content

NSU College Of Arts & Sciences Graduate Admissions - 0 yrs 2 mos

Marketing Intern

May 2022 - July 2022

- Created promotional materials for campus events using Canva
- Managed Hootsuite to coordinate social media posts across channels
- Managed databases of potential students from domestic and international schools

NetPC Services, Inc. - 4 yrs 9 mos

**IT Support Staff** 

September 2017 - June 2022

- Supervised new employees orientation on cloud computing software, hardware services, and maintenance on-site for IT support
- Conducted staff training at corporate networking events

Languages

English Spanish

Native or Bilingual

Native or Bilingual

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954-225-9699

Sunrise, FL 33322

# Websites, Portfolios, Profiles

- http://www.linkedin.com/in/michael-barski
- https://bold.pro/my/michael-barski

#### Skills

**Microsoft Office** 

**Attention to Detail** 

Flexible and Adaptable

Marketing (Canva, Hootsuite, graphic design)

E-Commerce (Shopify and Etsy store management)

Social Media Management

## Education

05/2023

Nova Southeastern University (NSU)

Fort Lauderdale, FL

**Bachelor of Science And Business** 

Administration: Marketing

## **Academic Awards**

- Dean's Scholarship Recipient
- Florida Medallion Scholars Scholarship Recipient
- Florida EASE Grant Recipient