**Brian Dean**

**6999 Camden Court, Margate, FL 33063**

**(954) 829-4482**

**brye808@gmail.com**

**Education:**

**Florida State University, Tallahassee, FL**

**Bachelor of Arts degree in English, minor in Philosophy, May 2014**

**Dean’s List, Awarded Bright Futures Scholarship – 100%**

**Employment Experience:**

***Content Creator for*** [*guildjen.com*](https://guildjen.com/) ***- January 2019 to present***

* Edit, write, and organize informative and entertaining content to market

and maintain consistent branding across multiple platforms

* Manage and input text and visual media into website through WordPress
* Acquire and fulfill the duties required for sponsorship from advertisers
* Design and edit videos and images to attract an audience on social media
* Engage with customers and respond to questions/requests

**561 Media, Boca Raton, FL**

***Web Content Writer, July 2018 – January 2019***

* Work closely with SEO Managers to develop content strategies designed to meet the goals

of each client in a timely manner

* Create optimized and user-friendly content for existing and under development web sites

**KP Network, LLC, Deerfield Beach, FL**

***Copywriter/Editor, February 2017 – February 2018***

* Write/edit content for rehab marketing websites
* Edit Search Engine Optimized (SEO) copy for local markets
* Organize file pathing and aid Content Manager with posting content through WordPress

**Pinnacle Advertising & Marketing Group, Boca Raton, FL**

***Copywriter Intern, October - November 2016***

* Write, edit, and organize copy for advertising scripts, client collateral, e-blasts, and

proposals

* Assist Creative Director in running the Copy Department

**Southeast Publications, Plantation, FL**

***Assistant Account Manager, June 2014 – March 2015***

* Assist the Account Manager by observing the total production of the job from start to finish, as well as act as the liaison for the Artist and the Account Manager
* Proofread, verify, interpret, organize and suggest changes to maps, art, verbiage, and

advertisements

* Performed Account Managerial duties
* Worked directly with customers and responded to their needs
* Edited corporate documents, company newsletters, articles and proposals by the Marketing Manager, and special jobs
* Initiated and wrote articles for the company blog

**Computer Experience and Skills:**

MS Office, Proficient research methods, WordPress, Basic web design using basic HTML and CSS5, Data and statistical interpretation, Social media applications, Open broadcaster software, Video editing software

**Writing Portfolio:**

<https://drive.google.com/drive/folders/0B9nk119fqmaOZVBQMm1PSG5WbWc?resourcekey=0-Z5PMM_cW2jMWvSDcbwVeTg&usp=sharing>

**YouTube:**

<https://www.youtube.com/channel/UCgcDJ60QOCj3GjHui8Ws0cg>