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# CLAUDIO LOPEZ



## OBJECTIVE & EXPERTISE

Driven and results-oriented professional with extensive experience in healthcare and product management, seeking to leverage my expertise as a Product Owner at RD Global. I am committed to delivering business value through effective product ownership, stakeholder engagement, and agile methodologies.



## EXPERIENCE

### **Product Owner & Medical Advisor – Clinical Applications Support | Schiller Americas, Future Care-RD, Hubio Health.**

MAR 2019 – CURRENT

- Own the product roadmap for health IT applications, leading end-to-end product ownership initiatives including defining vision, requirements, and priorities.
- Advocate for business value by articulating product features to stakeholders; enhance the user experience by collaborating closely with cross-functional teams including UX design and development.
- Develop and manage a comprehensive backlog of user stories, acceptance criteria, and MVP prioritization; facilitate backlog refinement sessions to ensure alignment with stakeholder needs.
- Lead Agile process events including sprint planning, stand-ups, and retrospectives to enhance team effectiveness and product development velocity.
- Engage in customer research in partnership with UX teams to understand user needs and integrate insights into product features, ensuring a customer-centric approach.

### **Medical Advisor – Team Lead Genomics Medicine - Consulting | Smart & Smart**

JAN 2018 – MAR 2019

- Drove product development decisions and managed partnerships with laboratories to develop innovative insurance offerings in Genomics and Precision Medicine.
- Designed and implemented web-based tools, including an insurance questionnaire that guided customers in selecting optimal plans, leveraging customer feedback to improve engagement.
- Conducted stakeholder meetings to communicate product value propositions and managed expectations throughout the development lifecycle.

### **Medical Advisor - Consulting | bsomultimedia.com Project**

JUL 2015 – MAR 2016

- Developed innovative VR medical education programs, collaborating with UX teams to enhance user engagement for partner medical schools in LATAM.
- Established effective communication channels with educational institutions and created clinical case scenarios for improved training outcomes.

## **Internist- Medical Private Practice | Urológico de San Román & Clínica Razzeti Caracas, Venezuela**

UNTIL NOV 2017

- Integrated scientific insights into patient care, promoting empowerment through personalized healthcare strategies.
- Held leadership positions including Ethics Committee member and Laboratory Director, steering clinical improvements and ensuring compliance with healthcare standards.

### **Teaching / Training | Attending Physician, Vargas Medical School Hospital, Caracas, Venezuela**

- Oversaw hospitalization operations and trained medical interns, enhancing educational outcomes in clinical practice and fostering a collaborative learning environment.



## **EDUCATION & CERTIFICATIONS**

**CAPM -PMI Certification Course | Monte Avila University – Venezuela**

**NLP Practicing Professional | Caracas Coaching – Venezuela**

**Entrepreneurship Program for Professionals | IESA – Venezuela**

**Internal Medicine Fellowship | Vargas Medical School – Venezuela**

**Medical Degree | Vargas Medical School UCV Central University Venezuela**



## **SKILLS & COMPETENCIES**

- Strong knowledge of Agile methodologies and ability to manage products effectively.
- Excellent organizational skills with a high attention to detail, adept at managing multiple priorities simultaneously.
- Bilingual in Spanish and English, with strong facilitation and communication skills.

### **Technical Proficiencies**

- Microsoft Office Suite (Excel, Word, PowerPoint)
- Miro, Draw.io
- Zoho CRM
- OBS Studio, Shotcut, Digital Photography
- OpenAI prompt designing

### **Professional Activities & Interests**

- Authored instructional materials and blogs on health technology, showcasing expertise and commitment to knowledge sharing.
- Developed and presented webinars on health topics, optimizing content in collaboration with marketing teams to enhance relevance and audience reach.