Philip Branum

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As an experienced software developer with a 15-year proven track record of delivering high-quality business solutions, I am looking to bring my extensive skill set in developing high-performant, scalable, and responsive web applications, B2B APIs, and database solutions using Microsoft web technologies, C#, the .NET framework, and RESTful architecture to your organization. I am focused on providing on-time, within-budget deliverables, and high-quality solutions using Agile methodologies.

PROFESSIONAL EXPERIENCE:

MobileHelp, LLC, Boca Raton, FL   Senior Software Developer   July 2015 - October 2024
Software Developer   July 2012 - June 2015

At MobileHelp, I was instrumental in maintaining, enhancing, and extending corporate back-office management systems. With my experience in multiple software languages and methodologies, I was tasked with streamlining older and less efficient internal customer workflows. My team's assistance significantly increased efficiency and positive customer service experiences (roughly 300,000 customers, serviced by a team of roughly 30-40 personnel). My efforts were recognized with a promotion from Software Developer to Senior Software Developer in July 2015.

- Created & enhanced RESTful APIs, providing B2B system integration capabilities for corporate partners.
- One of my critical contributions during my twelve-year tenure was enhancing Node.js APIs to support internal workflows and external system integrations. This improvement significantly increased the reliability and efficiency of our internal user systems, thereby boosting our productivity.
- Leader of the developer teams in creating externally facing e-commerce websites using the Shopify JavaScript APIs and ASP.NET MVC. Provided new customer self-enrollment functionality, which reduced the workload for internal customer care staff.
- Designed and optimized database schemas to offer new features and resolve performance issues, which increased revenue streams.
- Daily collaboration and facilitation with internal and external development teams, stakeholders, and business partners. This collaborative approach was instrumental in determining requirements for new features and ensuring that the results matched expectations.
- Mentoring newly hired junior and mid-level developers on their design and implementation efforts, to ensure their technical knowledge, work product, and performance were in line with ISO and Agile standards.

JR Dunn Jewelers, Lighthouse Point, FL   Developer   July 2010 - July 2012
- Launched a new e-commerce website specializing in bridal and engagement ring & diamond selection using ASP.NET, C#, HTML, CSS, JQuery, Microsoft SQL Server, SQL, and related technologies.
- Maintained the corporate website using HTML, CSS, and JavaScript.

ModernAd Media, Deerfield Beach, FL   Developer   April 2008 - June 2010
- Designed and developed an custom CMS system for corporate advertising partners using C# & ASP.NET, T-SQL, Microsoft SQL Server, CSS, JQuery and related technologies. Provided custom workflow and dynamic content functionality to both internal stakeholders and external advertising partners, using a custom rules engine.
- Maintained the company's existing website using HTML, CSS, and JavaScript, improving SEO performance and driving traffic for both online and in-person orders.

TECHNOLOGIES & TOOLS: ASP.NET 4+ (15 yr), ASP.NET MVC 4+ (5 yr), WebApi (5 yr), Entity Framework (1 yr), Microsoft SQL Server (14 yr), Node.Js (1 yr), Visual Studio 2019+, Visual Studio Code, SQL Server Management Studio, Postman, Git

FRAMEWORKS: .NET 4.7+, Bootstrap, JQuery, React

METHODOLOGIES: Object-Oriented Design, Agile Development, Kanban

LANGUAGES: C#, T-SQL, CSS, HTML, JavaScript, Typescript. JSON, XML

MILITARY SERVICE: USN: (4 years). Rank:E4, Rate: Electronic Warfare Technician, Honorably discharged

EDUCATION: Coleman College, San Diego, CA, Computer Information Systems Certification