



Kate Schechinger

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Professional Summary

Organized strategist successful in defining and prioritizing goals; Communicator & problem-solver dedicated to creating the maximum product value; Effective leader with openness to collaborate, learn and adapt.

Work Experience

Product Manager & Creative Director, April 2016 - October 2024
Forever Studios - Boca Raton, Florida

- Coordinated with internal & external teams to clarify company's vision/ goals and define timelines for completion
- Organized and managed a product backlog for development
- Designed and prepared wireframes of product specifications and requirements
- Led and participated in group planning discussions and review meetings
- Oversaw and provided detailed technical and operational direction to team members in a variety of project challenges
- Monitored product quality at all stages of production process against value standards and specifications
- Collaborated with cross-functional teams to develop new services and products as well as assess & modify existing approaches based on data and feedback
- Planned, implemented, and managed department's workflows and processes to produce high quality output to exceed customer expectations
- Architected frameworks for custom software to manage orders, provide task assignments to departments and individuals with timelines and requirements
- Designed the user interface for web design, products and software
- Communicate the company's brand identity through product and design

Team Coordinator, October 2015 - February 2019
Classic Photographers - Remote

- Developed a set of best practices to achieve the optimal results
- Led weekly review meetings to review guidelines and offer new techniques to achieve the desired quality and workflow
- Quality checked each team members work and provided feedback and guidance
- Onboarded and trained new team members

Portrait Artist, October 2012 - September 2015
Norwegian Cruise Lines - Miami, Florida

- Operated and managed private photo studios onboard cruise ships
- Set up and established new studios on existing and new ships builds
- Developed new onboard marketing and sales methods to be used fleetwide
- Trained new team members to ensure quality of work and compliance within provided specifications

Education

Iowa State University - Ames, Iowa
Bachelor of Arts: Graphic Design, 2012

Professional Development

- The Complete Agile Scrum Fundamentals Course + Certification
YES! EDUCATION | Mauricio Rubio
- Agile Fundamentals: Including Scrum & Kanban
The BA Guide | Jeremy Aschenbrenner
- Technical Writing: How to Write Using DITA XML
JPDocu School of Technical Writing

Software

- Microsoft 365
- Google Workspace
- Jira
- Trello
- Salesforce
- Freshsales
- Zeplin
- Adobe Creative Suite
- Visual Studio Code

Skills

- Agile Project Management
- Scrum & Kanban
- Creative Problem Solving
- Analytical Thinking
- Excellent Communication
- Relationship Managing
- Coordinating & Scheduling
- Organizational Skills
- UX/UI Design
- HTML & CSS

Portfolio

katesonlineportfolio.com