Ivan Lutchenko

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No visa sponsorship required · Fully authorized to work · Open to Relocation

Product Manager

PROFESSIONAL SUMMARY

Product Manager with 7+ years of experience in FinTech and Cybersecurity in B2C and B2B industries, combining business and technical expertise to develop and launch complex digital products for iOS and Android in the banking and insurance sectors. AI/ML skills, strong background in UI/UX design and startup launch experience

PROFESSIONAL EXPERIENCE

Product Manager
BiZone   **Oct 2019 - Feb 2024**

A company, specializing in providing cybersecurity services with a revenue of $56M

- Implemented Fraud Management technologies in banking and insurance, using ML to detect anomalies and prevent $20M in fraud
- Developed and implemented session-based Fraud Detection system for iOS and Android for 5 clients, with features to detect reverse engineering tools (Frida, LSPosed, Xposed, Magisk, ApkTool), generating $1M in revenue
- Built end-to-end product development process from scratch using Scrum framework
- Collaborated with cross-functional teams (marketing, sales, engineering, legal) to align business goals and improve product strategy
- Gathered and analyzed user and stakeholder feedback, which helped improve CSI by 15%
- Led and coordinated a team of developers, data analysts, QAs, DevOps, and designers, improving time-to-market by 25%

Product Manager
Sberbank   **Feb 2017 - Oct 2019**

One of the largest banks in Europe and the largest bank in Russia, with a market value of ~$ 73.68B

- Integrated pension, insurance, and investment products into the bank's mobile app, boosting product purchases by 15%
- Gathered, analyzed, and documented user and stakeholder requirements, achieving 95% accuracy
- Led a team of 10 members, including designers, analysts, QAs, and developers, reducing bugs by 30%
- Prioritized tasks and developed user stories for CJM, increasing CSI to 84%

Senior System Analyst
Sberbank Technology   **Oct 2014 - Feb 2017**

A large IT company focused on innovative ML, AI, IMDG projects with ~$17B in profit

- Developed and implemented a system for the automatic generation of loan agreements, automating over 20 types of agreements and reducing generation time by 40%
- Wrote technical documentation and requirements specifications, including user stories and use cases

Business Analyst
Sogaz   **Aug 2013 - Oct 2014**

One of the largest insurance companies providing services to individuals and legal entities in various industries

- Designed and implemented an automatic system for insurance document recognition, reducing processing time by 60%
- Coordinated employee training on the new system, ensuring seamless implementation and effective utilization
- Conducted UX/UI research to enhance platform interfaces and improve customer experience

EDUCATION

Master's Degree in Economics
Russian University of Cooperation, 2010

PROFESSIONAL DEVELOPMENT

- Managing Machine Learning Projects, Duke University, 2024
- Machine Learning Foundations for Product Managers, Duke University, 2024
- Product Marketing: Competitive Intelligence, LinkedIn Learning, 2023
- OKRs to Drive Alignment, Autonomy, and Accountability in a Hybrid Workplace, LinkedIn Learning, 2023
- Project Management: Technical Projects, LinkedIn Learning, 2022

SKILLS

Development & Launch: SDLC, UX Research, Miro, Figma, CRISP-DM. Management: Roadmap Strategy, SAFe, Agile, Scrum, Product design. Collaboration: Confluence, JIRA, Trello, GitHub. Analytics: Amplitude, Google Analytics, Excel, Lucidchart, Firebase Crashlytics, Appsflyer, Grafana, Prometheus, Kibana