Priyanka Reddy Devasani
Business Analyst

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PROFESSIONAL SUMMARY

An experienced Business Analyst with expertise in leveraging Agile and Scrum methodologies to streamline business processes and enhance operational efficiency. Competent in SQL and Python, adept at advanced data analytics, and proficient in the use of project management tools such as Microsoft Project and Smartsheet to optimize the delivery of projects. Ability to visualize data insights using Tableau and Power BI and to create diagrams using Microsoft Visio and Lucidchart. In addition to conducting comprehensive analyses (cost/benefit, GAP, risk, SWOT), the individual is experienced in managing documentation and tracking systems (FRD, BRD, SRS, Jira, Confluence). Certified Six Sigma professional, applying continuous improvement practices to reduce costs and increase process efficiency Drives business improvements and stakeholder satisfaction by combining analytical acumen with strong problem-solving and decision-making skills.

SKILLS

Methodologies: Agile, Scrum
Language: SQL, Python
Project Management Tools & Documentation: FRD, BRD, SRS, Microsoft Project, Smartsheet, Trello, Asana
Visualization & process improvement Tools: Tableau, Power BI, Google Data Studio, Six Sigma
Diagramming and Modeling Tools: Microsoft Visio, Lucidchart, Draw.io
Analysis Skills: Cost/benefit analysis, Impact analysis, GAP analysis, Risk analysis, SWOT analysis
Tracking/Other Skills: Jira, HP Quality Center, JAD, RTM, UAT, Confluence, Figma, and Business Intelligence
Soft Skills: Time Management, Problem-Solving, Negotiation, Decision-Making, Documentation and Presentation
Operating System: Windows, Linux

EXPERIENCE

Centene, MA | Jan 2024 – Currently working
Business Analyst

- Working in a team environment of 4 with Agile methodology, transformed complex concepts into simple, elegant, and approachable experiences, services, and products
- Achieved 20% reduction in time-to-market for new product features by orchestrating Agile and Scrum project management initiatives
- Identifying key trends through complex data analysis in SQL and Python, supporting business unit decision-making through data-driven analysis
- Developing advanced data visualizations with Tableau which provide critical insights that improve marketing strategies and customer engagement metrics by 25%
- Using Microsoft Visio and Lucidchart to design process flow diagrams and system models, reducing implementation errors by 30%
- Enhancing project transparency and compliance with industry regulations by authoring and maintaining accurate documentation (FRD, BRD, SRS)
- Implementing Jira to improve team collaboration and reduce project cycle times by 35%
- Applying Six Sigma methodologies to streamline business processes, achieving a consistent reduction in process variability and an increase in quality control, leading to a 22% decrease in operational costs

Apex Infolab, India | May 2020 – Dec 2022
Business Analyst

- Collaborated with cross-functional teams to gather and document user requirements using Scrum framework.
- Utilized SQL and Python to extract, analyze, and interpret data from various sources.
- Developed interactive dashboards and reports using tools like Power BI, and Google Data Studio to provide data-driven insights.
- Leveraged project management tools like Microsoft Project, Smartsheet, Trello, and Asana to track project progress and deadlines.
- Facilitated Joint Application Development (JAD) sessions to gather stakeholder input and reach consensus on requirements.
- Collaborated with cross-functional teams, including developers, QA, and business stakeholders, to ensure successful project delivery.
- Utilized diagramming and modeling tools like Microsoft Visio, Lucidchart, and Draw.io to visualize and document business processes.
- Tracked project progress and defects using tools like HP Quality Center, and Confluence.

Certifications:

- Six Sigma Certification, Green Belt Level by KPMG

EDUCATION

Masters of Science in Business Analytics | Clark University - Worcester, MA

Bachelors in Business Administration and Management | Garden City University - Bengaluru, KA