

Muhammad Awais

Off-page Seo
Specialist | | Guest
Posting Expert | |
Outreach Expert

Contact

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Skills

Off-page seo

Guest posting

Content Marketing

As a Freelance Off-Page SEO & Guest Posting Specialist at Freelacer, I excelled in developing effective SEO strategies, securing high-quality backlinks, and fostering strong relationships with bloggers. My adept use of Ahrefs and SEMrush, combined with my content marketing expertise, significantly boosted client keyword rankings and online presence.

Work History

2020-01 -
Current

Off-page Seo | | Guest Posting

Freelacer, Remote

Job Title: Freelance Off-Page SEO & Guest Posting Specialist

Key Responsibilities:

- Developed off-page SEO strategies and secured high-quality backlinks.
- Managed guest posting outreach and content creation for clients.
- Built relationships with bloggers to secure guest posts.
- Used tools like Ahrefs and SEMrush to monitor backlinks and keyword rankings.

Education

2023-05

Mphil : Linguistics

The Islamia University of Bahawalpur - Bahawalpur

2019-01

Off-page Seo: SEO

Grow More Academy - Sahiwal

2018-09

Guest Posting And Content Marketing : Content Marketing

Biso Pedia - Faisalabad

Interests

Guest posting

Content marketing

Off-page seo

Link building

White hat backlinks