

# KENNETH RASBERRY

kennyrasberry1@gmail.com □ (954) 817-9884 □ South Florida, USA □ <https://www.linkedin.com/in/kennethrasberry/>

---

Astute strategist, with a technical background in business analytics and biology, who possesses years of hands-on experience in small leadership roles. Recent graduate with a Master's in Business Analytics, maintaining a 3.8 GPA during the studies while also continuing to operate part-time as an assistant manager within a veterinary practice and a boat captain in weekly charter expeditions. Strong interest in business management, finance, and the integration and impact of AI on operations. Coder (SQL, Python) and creative CAD designer, patenting an original sunglasses accessory design. Seeking to join a driven, value-focused team who works in a fast-paced, dynamic environment and begin a corporate career.

---

## KEY SKILLS

SQL □ Power BI □ Tableau □ Artificial Intelligence □ Blockchain □ Avimark □ AutoCAD □ WebEx □ Zoetis □ Microsoft Office □ Google Suite □ Customer Relations and Collaboration □ Operational Management □ Boat Captaincy.

## EDUCATION

**Florida Atlantic University:** Completed the Master's program with a 3.8 GPA.

**Master of Science: Business Analytics, MSBA,** Boca Raton, FL, USA

Graduated 2024

**Bachelor of Science: Biology,** Boca Raton, FL, USA

Graduated 2021

## WORK EXPERIENCE

**Assistant Manager (Part-Time),** Rasberry Animal Clinic (Pembroke Pines, FL)

2020 - Present

Local veterinary hospital with thousands of clients, operating on 30+ appointments daily for routine check-ups and surgeries.

- Monitoring the inventory of pharmaceutical medications for both repeat prescriptions and surgical needs, assessing stock levels and ordering resupplies as needed to avoid gaps in coverage.
- Liaising with clients via phone call, email, and Avimark and Zoetis software to schedule appointments, review and follow-up on cases, and provide care and surgical prep guidance.
- Facilitating pricing discussions with clients and coordinating cash and card payments at reception, as well as assisting the office manager with staff payroll and shift scheduling.

**Boat Captain,** Tell N' Tails Charters (Miami, FL / Biscayne Bay, FL / Key Largo, FL)

2017 - Present

Private-hire fishing charter business that takes small groups of people (of all experience levels) out on day fishing trips.

- Licensed boat captain, skilled in navigating lake and ocean waters, operating various styles of boats (including up to 60 ft yachts), and conducting best practices for successfully catching fish such as swordfish, tarpon, snook, etc.
- Responsible for passenger safety and enjoyment during a charter, informing participants of safety protocols before takeoff and instructing beginners on how to use rods, behavior of the fish they're targeting, etc.
- Content creator (still image and video formats) for the Tell N' Tails Instagram (~7k followers) and Facebook (~3k followers) accounts.

**Sales Associate (Part-Time),** West Marine (Fort Lauderdale, FL)

2015 - 2017

Specialist retailer for boating supplies and water sports.

- Facilitated the sales of luxury reels, rods, terminal tackle, etc. to in-store customers, typically addressing 50 people a day and acting as a product expert on various fishing equipment categories.
- Addressed customer concerns and requests via phone calls, and restocked inventory on the store shelves.