



CONTACT

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🚩 Bangladesh

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MY SKILLS

Digital Marketing

- Search Engine Optimization (SEO)
 - ↳ Local SEO (Local Business)
 - ↳ Keyword Research Using SEMrush, Ahrefs & SEO PowerSuite
 - ↳ On-Page SEO
 - ↳ Off-Page SEO
 - ↳ Programmatic SEO
 - ↳ Technical SEO
 - ↳ Shopify SEO
 - ↳ Parasite SEO
- High-quality Content Writing that quickly index and ranks
- Social Media Marketing
- WP Web Design and Development
- PPC Marketing
 - ↳ Facebook Ads
 - ↳ Google Ads
- Artificial Intelligence
- Prompt Engineering
- Video Editing
- Photo Editing
- Affiliate Marketing
- Analytics + Research
 - ↳ Competitor Research
 - ↳ Business Website Audit

And More...

LANGUAGES

- English (Advanced)

Kazi Asif Abdullah

DIGITAL MARKETING SPECIALIST

PROFESSIONAL SUMMARY

Hi, I'm Asif, a professional Digital Marketer, Content Writer, SEO expert & WP Web Developer with 7 years+ of experience. **Also, I am a Top Rated Freelancer on Upwork and a level Two Freelancer on Fiverr.** I can rank any kind of (local, national & international) website worldwide or any targeted location. **I operate on a results-first basis. I believe in and work according to these rules. Clients only pay me when they are satisfied with my work. It's simple and fair—clients see results and then pay.** I have successfully done lots of website SEO work, such as Assisted Living, Auto Repair, attorneys, Carpet Cleaners, Electrical contractors, Locksmiths, Roofing Services, etc.

WORK HISTORY

Digital Marketing Specialist

03/2019-CURRENT

Nexgen Business Solutions - Florida, United States

- Do Local SEO for Ranking Local Business websites.
- Write Content that ranks without Backlinks.
- Create, Optimize, and Rank GMB listings.
- Design and develop Local business websites.
- Customize promotional strategies to meet the needs of different client's products, and services.
- Create strategies to rank local businesses.
- Competitor research.
- Artificial Intelligence (AI) Prompt Engineering.
- Run Advanced PPC campaign to generate qualified sales.

Content Writer

06/2023-02/2024

Pinnacle Technologies - Chicago, United States

- Write high-quality Well Researched engaging, enticing content for their clients - with 100% Advanced SEO optimization, to quickly index and rank on any search engine, following Google Content Policies.
- Content Optimization Using AI tools & the human brain for quality or originality.
- Create any content tasks assigned blogs/website pages/Social Media Ads, etc.
- ON-PAGE SEO with Schema Markup + Keyword Research & keyword integration + In-Depth Client & Competition Research.
- H-Tag Structuring, CTR Optimization **and more...**

Top Rated Freelancer

02/2019-CURRENT

Fiverr and Upwork

- I am successfully and efficiently working on Upwork and Fiverr freelancing marketplace.
- Top Rated Freelancer on Upwork with 100% Job Success Score.
- Level 2 Freelancer on Fiverr with all **5 Star Rating**.
- [MY Fiverr Profile](#) | [MY Upwork Profile](#)

EDUCATION

Diploma in Computer Engineering: Computer Technology, 04/2019- 02/2024
Muslim Aid Institute of Technology - Jessore, Bangladesh



KAZI ASIF ABDULLAH

DIGITAL MARKETING EXPERT

Dear Hiring Manager,

I am excited to apply for the Content Writing position at your company. With 7 years+ of Proven experience as a professional SEO expert & content writer. Strong understanding of SEO best practices and keyword integration. Ability to perform thorough research and translate findings into compelling content.

What I can do for you? I will Write high-quality In-Depth competitor research, Compelling, engaging, enticing, and buyer-intended content with No Grammatical Mistakes, that is 100% Advanced SEO optimized (ensuring it reads naturally while boosting SEO), to quickly index and rank on any search engine, Following Google's latest algorithm. Every word will serve a purpose, enticing the reader to take action and driving measurable results.

I will conduct In-Depth client and competitor research to create strategic, keyword-rich content that drives visibility, traffic, and conversions while positioning clients ahead of competitors. I'll stay updated on Google's policies, ensuring all content is compliant and optimized. By collaborating with the team, I'll contribute fresh ideas to refine content strategies, optimize H-tags, meta descriptions, and titles for CTR, and strategically manage anchor text for seamless navigation and improved search rankings.

Use AI tools + Human Brain to enhance content creation, research, and optimization processes, ensuring that all content is produced without compromising on quality or originality.

Thank you for your time and considering my application. At your convenience, I am available to schedule a meeting to discuss my work. I will provide proof of my work by sharing my Computer screen and presenting the necessary details.

Sincerely,

Kazi Asif Abdullah