

Junior Brown

juniourbrown17@gmail.com

PROFESSIONAL CONTENT WRITER

Talented and versatile writer, proficient in all aspects of technical communications

Respected professional writer with 3+ years of experience who has generated hundreds of business materials, including web contents, letters, articles, product reviews and guides, and manuals.

Key skills include:

- Writing for Direct-Response Markets
- Creating Affiliate Marketing Contents
- Writing Top-Notch Essays for Publication
- Writing product guides and reviews
- Developing quality web contents
- Strong Team Leadership Skills

PROFESSIONAL EXPERIENCE

Grown Ups 101

Founder and Editor-in-Chief | December 2023- Present

- Founded Grown Ups 101, a dynamic website dedicated to empowering and guiding adults through the challenges of modern life.
- Personally authored and curated content covering a broad spectrum of adulting topics, including personal development, financial literacy, career growth, and lifestyle advice.
- Leveraged social media platforms to build an active and supportive community, fostering meaningful conversations and connections among the audience.
- Implemented SEO strategies to optimize content for search engines, resulting in increased organic traffic and improved visibility.
- Continuously monitored analytics and user feedback to refine content strategy, adapting to the evolving needs and interests of the Grown Ups 101 audience.

Wayne Grace Lane LLC

Ghost Writer | [2023]

- Contributed compelling and SEO-friendly blog content to Wayne Grace Lane LLC across

various niches, showcasing versatility and adaptability in writing styles.

- Worked closely with clients to understand their brand voice and tailored content accordingly, ensuring a cohesive representation of their values and messaging.
- Maintained a consistent posting schedule and met tight deadlines, consistently receiving positive feedback for timely and quality work.

Exponential Blogging

Staff Writer | [2022]

- Led content creation initiatives for Exponential Blogging, specializing in producing in-depth articles on digital marketing, blogging strategies, and content optimization.
- Implemented SEO best practices to enhance the blog's visibility and search engine rankings, resulting in a significant increase in organic traffic.
- Collaborated with cross-functional teams to develop and execute content marketing strategies, aligning with business objectives and brand messaging.

Scribbly

Ghost Writer | [2022]

- Authored captivating and shareable blog posts for Scribbly, focusing on various topics including creativity, writing tips, and author interviews.
- Conducted interviews and research to gather insights for feature articles, adding a personal touch to the content and fostering a sense of community among readers.
- Actively engaged with the blogging community, responding to comments and fostering a positive online presence for Scribbly.

Valnet Inc.

Freelance Writer | [2022]

- Developed and executed content strategies for Valnet Inc., creating blog posts that aligned with the company's diverse portfolio of tech and automotive websites.
- Conducted market analysis to identify trending topics and capitalize on audience interests, resulting in increased site traffic and engagement.
- Collaborated with the editorial team to ensure consistency in content quality and adherence to brand guidelines.

Upwork

6. UPWORK

Freelance Blogger | [2019 – 2021)

- Established a successful freelance blogging career on Upwork, offering services in various niches such as technology, business, and lifestyle.

- Managed a diverse portfolio of clients, delivering high-quality content tailored to their specific needs and brand requirements.
- Maintained a top-rated status on Upwork, consistently exceeding client expectations and receiving positive reviews for my writing expertise and professionalism.

The Drive

Content Writer (2018)

Oversaw successful creation of hundreds of articles, blogs and website

contents *Notable Accomplishments:*

- Collaborated and communicated regularly with fellow workers and managers throughout the company.
- Oversaw publication of numerous articles that increased company sales.

MenGlowUp

Content Writer (January 2016 – December 2016)

Provided a wide range of writing services and expertise to the blog, including: resumes and cover letters, chapter summaries, articles, writing prompts, how-to articles, and press releases

Notable accomplishments:

- Worked closely with the editor-in-chief.
- Helped the blog create numerous articles for their website.

EDUCATION & CREDENTIALS

Moi University

Bachelor of Business Management (September 2017- 2021)

Certifications and Memberships

Certified Public Accounts (CPA)

Other Writing and Design Skills

Microsoft Word, Excel,

PowerPoint