

RAFAEL ABREU
Orlando, FL. 32828
954-815-1838
raf.abreu.jr@gmail.com

EDUCATION

New York University, New York, NY. Jan 2023
Master of Arts in Cinema Studies

Florida International University, Miami, FL. May 2015
Bachelor of Arts in English, Minor in Philosophy, Certificates in Film Studies and Asian Studies

SKILLS

- Bilingual in English and Spanish.
- Seasoned experience with Google Docs, Microsoft Word, Office, and Excel.
- Seasoned experience with SEO, WordPress, and PowerPoint.
- Experience with Adobe Premiere Pro, Photoshop, and Chat GPT.

EXPERIENCE

StudioBinder, Freelance Copywriter April 2020-present

- Write and edit copy and scripts related to television, film, and filmmaking.

MarketScale, Freelance Copywriter/Video Editor Feb 2022-Mar 2024

- Wrote copy for B2B articles and scripts for B2B videos.
- Edited footage, created graphics, and added music for B2B videos.

WorkEasy Software (formerly **EasyWorkforce**), Copywriter Oct 2019-March 2020

- Wrote copy for time and attendance products, and listened to sales calls for research.

Filoli, Inc., Copywriter Jan-Sep 2019

- Wrote medical copy and articles for various medical websites.

Dr. Patty's Dental Boutique and Spa, Copywriter/Assistant June 2018- Jan 2019

- Helped customers/clients, assisted the main dentist and manager.
- Researched dental topics and wrote blog posts for the office website.

Screen Rant, Freelance Writer June 2017-June 2018

- Wrote list articles weekly for topics in pop culture (film, television, comics).

US Media Studios, Scriptwriter Oct 2015-Sep 2016

- Worked on infomercial scripts, copy, and press releases for B2B and direct response television.

PantherNOW (formerly **The Beacon**), Staff Writer Jan 2014-April 2015

- Wrote regular columns covering cinema, television, and events around university campus.

ACCOMPLISHMENTS

- Started YouTube channel **Waste of Space** 2021-present
- Articles published on **StudioBinder.com** 2020-present
- Articles published on **ScreenRant.com** 2017-2018
- Articles published in **The Beacon** and on **PantherNOW.com** 2014-2015
- **The Beacon**: Best Column (Movie Column) 2014