**Jeremy Tauber**

**www.linkedin.com/in/jeremytauber1/**

**1640 Potter Drive** **jtauber2826@gmail.com**

**Pottstown, PA 19464** **610.705.2969**

**Digital Media & Communications Professional**

**Assist organizations meet goals by effectively supporting communication strategies**

Tech-savvy digital communications, content creation and social media professional with demonstrated success with communicating to small and large audiences online. Experience has included writing over 100 articles via WordPress, producing multimedia content across various online platforms, conducting written reports and interviews, and engaging audiences worldwide. Known as a team-oriented individual with a positive, whatever-it-takes attitude and an extraordinary sense of humor, effectively working in diverse, fast-paced, deadline-driven environments. Exceptional writing and editing abilities. Proficiency includes (but not limited to) WordPress, Adobe Creative Suite, Google Docs, Ahrefs, SpyFu, and Microsoft Office Suite. Expertise includes:

* 7+ years of content creation and social media experience
* Working knowledge of SEO, personas and brand development
* Managing organizations’ social media presence
* Researching keyword recommendations based on trends and competitors
* A strong bias for immediate action and a keen eye for detail

**Professional Experience**

**News/Review Writer | ANIME NEWS NETWORK, Remote 2022 — Present**

*The largest English-speaking anime news site in the world, specializing in industry coverage, interest pieces, interviews, and convention reporting.*

* Composes reviews critiquing upcoming and ongoing seasonal anime airing across TV stations and streaming services
* Assists in news reporting via Google Docs and Discord in order to properly format images and words, resulting in engaging and visually-appealing written content in the process
* Conducted one-on-one interviews with actors, musicians, and artists within the industry for feature-length profile pieces.
* Monitoring new trends and niches in order to assist the newsroom with stories, as well as brainstorming new content strategies to ensuring that workload is properly maintained

**Campaign Outreach Associate | CEASEFIRE PA, Pottstown, PA** **2022 — Present**

*A non-profit dedicated to ending gun violence in local communities.*

* Engaged and recruited citizens throughout the state via canvassing and phone banking events, resulting in an increase in volunteers
* Participated in fundraising and community outreach events in order to further connections between CeaseFire and other local organizations
* Assisted with live streaming and social media posts for engagement across multiple platforms

**Content Creator | PROGRESSIVE MONTCO, Pottstown, PA** **2020 — 2022**

*A local volunteer organization that empowered community members to take action on social and civic issues.*

* Compose and edit multimedia content using Adobe Premiere, communicating with local members of the community regarding current affairs and local events.
* Utilized Ahrefs to implement a system of keyword research and mapping to generate new content plans and ideas.
* Assist in developing content ideas by overseeing Facebook, Twitter, and YouTube pages.
* Perform research and analysis on competitors to inform on how to improve audience engagement.
* Informed the public on issues that trouble the community and ways to help with petitioning events and campaigns.

**Content Writer | LDH JAPAN INC. / OTAQUEST, Remote** **2020 — 2021**

*An online publication providing extensive coverage of the latest trends in Japanese pop culture, including gaming, fashion, and film.*

* Monitored internet presence for traffic and rankings, improving understanding as to where readers were coming from.
* Increased awareness and readership by utilizing Twitter and Discord to connect with the public.
* Utilized keyword maps to coordinate content creation strategies and properly SEO-optimize articles which lead to further engagement and more people sharing our content.
* Identified target audiences and assisted in utilizing a marketing persona to best fit needs, increasing readership.
* Optimized off-site content for keyword ranking and effectiveness.
* Met deadlines and ensured success of campaigns and initiatives by effectively collaborating with internal teams.

**Education & Professional Development**

**Bachelor of Arts (BA), Communications**, Journalism / Minor in Sociology, Pennsylvania State University, State College, PA

Dean’s List for Academic Achievement | Honors Student at the National Society of Collegiate Scholars

**Google SEO Fundamentals**, Online Course, Coursera and University of California, Davis, CA, 2022

Online certification to improve knowledge pertaining to SEO

**Google Data Analytics**, Online Course, Coursera, and Google Academy, 2021

Online accredited certification to understand the data analysis process

**Content Creator Experience**

* What Made Lucky Star’s Anime So Iconic? (Anime News Network)

<https://www.animenewsnetwork.com/feature/2023-11-06/what-made-lucky-star-anime-so-iconic/.200904>

* Interview with Toshio Furukawa & Shino Kakinuma (Anime News Network)

<https://www.animenewsnetwork.com/convention/2022/otakon/interview-with-toshio-furukawa-and-shino-kakinuma/.188237>

* Evangelion, Alienation, and Japan’s 1990s Economic Crisis (Anime Feminist)

<https://www.animefeminist.com/evangelion-alienation-and-japans-1990s-economic-crisis/>

* Interview with Rid of Me (Left of the Dial) <https://www.leftofthedial.fm/blog/rid-of-me-access-to-the-lonely-interview/>

**Miscellaneous Experience**

**Customer Service Associate | DOORDASH 2021 — Present**

*Provides delivery services for local customers through the Doordash platform, ensuring timely deliveries and excellent customer*

*service.*

* Consistently averaging 100+ deliveries per month with a track record of meeting or exceeding performance targets.
* Proactively manages workload and optimizes time management by developing personalized weekly work schedules.
* Earned Top Dasher/Platinum Status for over 2 1/2 years, maintaining an exceptional reputation for customer service.