

Raj Shivvanshi

(+91) 7489429475 · shivvanshiraj@gmail.com · [linkedin](#) · [portfolio](#)

EXPERIENCE

Medium.com

December 2023 - Present

Creative Writer (Self Employed)

USA, Remote

- **Reduced content creation time by 40%** by leveraging AI tools like Phind and Bard.
- Conducted comprehensive research from 13+ sources on AI topics to ensure content accuracy and credibility.
- Working independently, produced **15+ SEO-optimized articles** for topics including AI, technology, and marketing.
- Published **1-2 high-quality blogs weekly**, promoting them on a professional platform such as LinkedIn.

Newparts.com (US & EU focused company)

December 2023 - July 2024

AI Content Writer

USA, Remote

- Utilized advanced AI tools (ChatGPT, Claude, Perplexity) to **enhance productivity by 30%**, completing writing tasks 40% faster with precision-crafted prompts.
- Generated **20+ high-quality technical blogs monthly**, achieving top-10 keyword rankings for 40% of the content, thereby increasing organic traffic by 25% through teamwork.
- Collaborated with editor, managers, and Subject Matter Experts (SMEs) to meticulously edit, proofread, and maintain content quality, achieving readability scores between 9 to 11.
- Performed thorough research across 10+ diverse sources, including forums and YouTube videos, to develop accurate and engaging content, **resulting in a 20% increase in content engagement**.

Collegedunia

August 2022 - November 2023

Content Editor (2023)

India, Remote

- **Improved article rankings by 70 positions** through effective SEO strategies, resulting in a 50% increase in overall site visibility.
- Edited and **optimized 60+ pieces of content**, contributing to a 25% uplift in website traffic within the 6 months.
- **Enhanced listicle impressions by 300%** through the strategic implementation of Google Core Updates, significantly driving user engagement and interaction.
- Crafted and scheduled 10+ eye-catching social media posts weekly, resulting in a **20% surge in engagement** and follower growth through strategic team collaboration and targeted content.

SEO Content Writer (2022)

India, Remote

- Executed content strategies, producing 20+ high-quality SEO-optimized content (news, monthly, **improving keyword optimization by 35%**.
- Ensured high-quality, consistent, and grammatically correct content through rigorous fact-checking and adherence to style guides, **reducing content errors by 25%**.
- **Boosted website traffic by 35%** through targeted keyword research and optimization, enhancing overall site performance with the team's success.
- Used Google Workspace tools for seamless collaboration between 3 teams ie., content, editing, and marketing, **improving workflow efficiency by 15%**.

EDUCATION

Dr. Ambedkar Institute of Management Studies and Research

2019 - 2022

Bachelor's Degree in Business Administration; Major in Financial Management

- GPA: 9.5/10

Jawahar Navodaya Vidyalaya

2012 - 2019

Senior Secondary Education, Major in Commerce (Finance, Business Studies & Economics)

- Percentage: 84.8/100

OTHERS

- Languages: Hindi (native), English (fluent)
- Technical Skills: Content Management Systems, SEO Optimization, Social Media Posts, Website Content, Articles, Blogs, Technical Writing, Marketing Content, SEO Content
- Tools: Google Workspace, Google Keywords Planner, ChatGPT, Claude, Perplexity, Canva, Google Search Console