

# Kevin Wells

Broadcast Journalist

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Gainesville, FL 32653

*22-year veteran of television news seeking a new career in communications. Resourceful and results-driven leader with expertise in project management and process improvement. Innovative professional with extensive background in television production, writing, and editing. Possesses keen eye for detail and passion for storytelling.*

## EXPERIENCE

### **Sports Director / Anchor**

WCJB-TV, Gainesville, FL

Oct 2018 - Jul 2023

- Sports content coordinator for North Central Florida's news leader
- Sports anchor, producer, editor for 6 & 11 p.m. newscasts Monday through Friday
- Co-host of Sports Overtime, seasonal 15-minute high school football highlight program
- Responsible for training sports staff in anchoring, videography, and editing techniques
- Contributes AP-style copy and video clipping for station's website
- 2022 FABJ award winner for Sports Reporting
- Anchor Reel <https://youtu.be/II3KBfPB2bc>

### **Sports Director / Anchor**

KTUU-TV, Anchorage, AK

Aug 2003 - Dec 2016

- Sports coverage coordinator for Alaska's news leader
- Sports anchor, producer, editor at 5, 6, & 10 p.m. Monday through Friday
- Responsible for training sports staff in anchoring, videography, and editing techniques
- Documentary producer, writer, narrator, and editor
- Live event host and field reporter
- Play-by-play of state high school championships
- Multiple ABA award winner for Best Sports Story and Best Sportscast
- Anchored weekends 2003-07, worked in 10 p.m. anchor role until promotion to Sports Director in 2011
- Anchor Reel <https://www.youtube.com/watch?v=8UJd67SeZpg>

### **Sports Director / Anchor**

KFXF / KXD, Fairbanks, AK

Sep 1999 - Aug 2003

- Totally responsible for sports content and anchoring
- Created Sunday Sports Corner, weekly half hour show that aired for nearly two years

## EDUCATION

### **BA In Broadcast Journalism**

Syracuse University

May 1999

## SKILLS

- Capable of writing AP Style web articles while on deadline for live television  
<https://www.wcjb.com/2023/07/21/gators-picked-finish-fifth-eastern-division-sec-media-poll/>
- Videography skills with Sony, JVC, and Panasonic AVCCAM cameras
- Proficient in Final Cut Pro and Edius editing systems  
[https://www.youtube.com/watch?v=PkJAi\\_WTuY0](https://www.youtube.com/watch?v=PkJAi_WTuY0)
- Social media posting via Social News Desk

## REFERENCES

### **Jon Levy**

*News Director, WCJB-TV - Immediate Supervisor*

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**Phone Number** (352) 281-6672

**Email** jonathan.levy@wcjb.com

### **Chris Pinson**

*Weekend Sports Anchor, KOLR-TV Springfield, MO -  
Former Weekend Anchor At WCJB*

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