

# Yaroslav Kononenko

Product Manager

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## Summary

Product Manager with a BBA and Stanford training. Founded my first IT startup at 19 and developed a 300% more inclusive credit scoring model. Expert in bringing products to market, with a track record of driving more than 1.2M\$ in revenue and strategic pivots within 3 weeks. Skilled in Python, AI/ML and system design.

## Experience

### Co-founder, Head of Product

EuroScore

*Oct 2023 - Present (5 months)*

- Developed a world's 1st and 3X more inclusive credit scoring mode, integrating Open Banking and alternative data with traditional parameters.
- Executed product pivot in 3 weeks, improving profit margins and mitigating financial/legal risks.
- Built a high-caliber [team](#) of 5 experts in 2 weeks by offering equity compensation.

### Software Developer

Different Projects

*Sep 2020 - Oct 2023 (3 years)*

- Solely brought 5 products from concept to \$300 MRR, including [DocSense](#), [CreditBoost AI](#), [PayMaster](#).
- Boosted PM and stakeholder skills by collaborating on 2+ products and creating 10+ websites.
- Proficient in Python, PyTorch, AI/ML, Data Science, Analytics, SQL, Flutter, Java, and system architecture.

### Product Manager

Finbox Solutions

*Sep 2022 - Oct 2023 (1 year)*

- Drove a 50% increase in annual revenue to X.XM€ through support in 120+ B2B/B2D sales calls.
- Expanded integration offerings by 60% with 15+ new KYC, BaaS, and payment gateway integrations.
- Worked with 3 fintech companies to launch new investing products within 2-6 months, including [Una Financial](#).

### Co-founder, Product Manager

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*Sep 2020 - Aug 2022 (2 years)*

- Grew Gen Z finance app to 10K users, achieving a 4.7 AppStore rating and securing \$100K in VC capital before closure due to funding issues and the Russia & Ukraine war.

### Product Consultant

Over 5 companies

*Jul 2022 - Oct 2023 (1 year)*

- Enhanced onboarding and subscription conversions by 40% for [MaxRewards](#) (#96 AppStore), boosting revenue to 1.5M\$ ARR+.

## Education

### **Bachelor of Business Administration (BBA)**

Finance University under the Government of the Russian Federation

*July 2022*

### **Product Management Program ([XPROD300](#))**

Stanford University

*April 2023*

### **Courses**

- Data Analytics Professional, @Google, 2023
- Business Intelligence Professional, @Google, 2023
- Data Analysis with Python (Numpy, Pandas, Data Visualization), freecodecamp, 2023

## Core competencies

- Software engineering
- Python & AI/ML expertise
- Data-driven decision-making
- Strategic planning & execution
- Product lifecycle management
- Cross-functional team leadership
- Problem solving & testing
- Financial services acumen
- Customer-centric design