

Dee Williams. Product Owner

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Experience

Results oriented Product Owner with 5 years of experience leading cross-functional teams to deliver user-centered solutions. Skilled in Agile methodologies, stakeholder communication, and product roadmap development.

APRIL 2022 - JUNE 2023

GMS Tek LLC, Miami FL – Product Owner

- Led cross-functional teams to deliver successful user-centered designs, resulting in a 23% increase in customer satisfaction.
- Implemented agile methodologies and design principles that led to a 14% improvement in product adoption rates.

AUGUST 2020 - MAY 2022

Cartegraph LLC, Remote – Lead UX Designer

- Gather requirements from stakeholders and translate them into structured user stories for Agile development teams.
- Developed and maintained product roadmaps based on customer feedback and market trends, ensuring alignment with business objectives.

March 2018 - AUGUST 2020

Publicis Sapient, Remote – UX Design Consultant

- Implemented agile methodologies and elite design principles for enhanced user experiences, adapting to evolving customer needs.
- Collaborated closely with sales teams to translate user-centric design features into compelling selling points, contributing to increased client engagement and project acquisition.

Skills

- User-Centered Communication Skills
- Discovery and Implementation
- Leadership and Collaboration
- Decision-Making
- Data Analysis and Interpretation
- Agile Methodologies
- JIRA, Trello, Azure, Productboard
- Figma, Invision, Miro, Zeplin

Education

Miami Dade College – Bachelors. Accounting / Technology Management

Salesforce – Certified Salesforce Admin, Certified App Builder

Google – Human Design, UX Fundamentals, Product Management