

Igor Zverev (no sponsor needed)

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SKILLS

Business	Product Management, Market Analysis, Financial Acumen, Product Positioning, Customer Interview
Software	Asana, Jira, Confluence, Google Workspace, Excel, Looker, Google Analytics, MySQL, Figma, Miro
Design	UX/UI Design, Interaction Design, Mobile Design, Prototyping, Wireframing,
Strategy	Cross Functional Team Lead, Competitive Analysis, Product Roadmap, User Stories, Agile/Scrum/Kanban, Product Lifecycle, A/B Testing, Quantitative Data Analysis, Market Research, Stakeholder Management

EXPERIENCE

ItProbe LLC

Seattle, WA

Product Manager

02/2021 – 01/2024

- Led end-to-end development, release, and post-release iterations of a suite of web applications and mobile apps, specifically in the dynamic fields of advertising platforms, sports applications, and mobile game development. Strategically focused on enhancing user engagement, optimizing performance, and driving revenue growth.
- Worked collaboratively with Marketing and Development teams to translate requirements, provide prioritized feedback, and ensure the successful delivery of the product roadmap, resulting in a 20% increase in on-time feature releases.
- Owned customer issues end to end, encompassing a deep understanding of pain points, setting strategic direction, and delivering a delightful customer experience, resulting in a 15% increase in user engagement and feature adoption.
- Conducted market research and A/B testing to optimize subscription pricing. Implemented personalized marketing campaigns based on user preferences, behaviors, and demographics, resulting in a 20% increase in subscriptions over the course of two years.
- Led the prioritization and implementation of new features, setting specific timelines to ensure timely and efficient delivery, resulting in a 25% reduction in time-to-market for new features, and enhancing overall product agility.

Lider Express Inc.

Chicago, IL

Safety Manager

10/2018 – 02/2021

- Led end-to-end management of internal safety concerns, implementing strategic measures that led to a 15% reduction in safety-related incidents over a two-year period.
- Ensured compliance with industry regulations by establishing and enforcing safety policies and procedures, aligning the company processes with federal standards resulting in a 20% increase in overall organizational safety.
- Developed and conducted safety training and awareness programs for internal teams, contributing to a 25% decrease in onboarding time for new employees.
- Conducted risk assessments and implemented measures to proactively identify and mitigate potential hazards within the organization, resulting in a 20% decrease in operational challenges.
- Cultivated a safety-focused culture by promoting clear communication and adherence to protocols, resulting in improved safety awareness and proactive risk management within cross-functional teams.

EDUCATION

Kostanay State University

Kostanay, Kazakhstan

Electrical power engineering - Bachelor's Degree

2007-2011