

ARTIOM KISLAKOV

BUSINESS ANALYST

CONTACT

- 📞 443-841-4029
- ✉️ artiom.kis@gmail.com
- 📍 Boca Raton, Florida

TECHNICAL SKILLS

SQL, Excel, Tableau, Google Analytics
Test Approaches: Waterfall, Agile/Scrum, SDLC, STLC
Testing Tools: Selenium WebDriver, TestNG, Junit, Cucumber, Gherkin
Frameworks: Data Driven, BDD, Hybrid, Page Object Model (POM)
Programming Languages: Java, Gherkin, SQL
Markup Language: HTML, XML, XPath, CSS Selector
Databases: Oracle, SQL Server
Bug Tracking Tools: Jira

SOFT SKILLS

Communication
Strategic thinking
Leadership
Problem Solving
Time Management
Teamwork
Organization

PROFILE

Experienced business analyst with over 4 years of successful experience in analyzing business processes and developing effective solutions. My expertise includes leading complex projects, data analysis, and translating business requirements into technical specifications for development. Transitioned from testing, bringing technical expertise and the ability to work effectively in cross-functional teams. Professional approach to optimizing business processes and achieving strategic goals.

WORK EXPERIENCE

Business Analyst

Bonusa App LLC February 2022 - to Current
Boca Raton, Florida

- As a business analyst at Bonusa, focused efforts on the development and improvement of an application providing discounts to customers in the state of Florida.
- Developed and implemented innovative solutions to enhance the functionality of the Bonusa application, including the creation of a user-friendly discount map within the app.
- Emphasized improvements in the interface, crafting an intuitively designed layout to enhance user convenience.
- Actively participated in QA testing for the Bonusa application, designing and executing test scenarios to ensure high-quality and stable product performance.
- Leveraged QA testing experience to uphold a high level of functionality and reliability within the application.
- Engaged with clients and stakeholders, conducting consultations to fully understand their needs and contributing to the formation of the application's business concept.
- Applied SQL knowledge for efficient data management of customer and business information, as well as for the creation of reports for data analysis.
- Developed and implemented a QR sticker for easy customer access to discounts by scanning with their phones.
- Achieved a high level of customer satisfaction, as evidenced by positive feedback.

This experience highlights my expertise in business analysis, QA testing, application development, as well as skills in client communication, report creation, and achieving high customer satisfaction levels.

EDUCATION

Associate Degree
Industrial Management
Ashkelon Academy College
September 2002 - June 2005

LANGUAGES

English
Russian
Hebrew

WORK EXPERIENCE

Business Analyst

Bubala LLC October 2019 - December 2021
Baltimore, Maryland

- Successfully led the opening of three new locations for children's play areas, conducting meticulous searches for potential new sites and focusing on demographics – families with children and areas with a high concentration of children.
- Gathered and analyzed data based on existing business, using information to make strategic decisions, optimize offerings, and improve operational efficiency.
- Implemented an application for regular customers, ensuring their convenience and comfort during business visits, and established a customer database, monitoring their attendance.
- Utilized experience and knowledge from the QA Tester role to create a customer database and application, ensuring accurate monitoring of customers and a true picture of the business.
- Actively participated in the search and selection of equipment suppliers, ensuring high-quality play elements at the locations.
- Developed pricing strategies, considering competitive environments and the needs of the target audience.
- - Initiated the preparation of the business for franchising, developing standards, processes, and materials for future franchisees.
- Systematically updated the company's plan and brand, creating a unique and recognizable identity for the business in its niche.
- Achieved a 20% increase in business revenue through a subscription model for visiting all locations, solidifying the business's position as one of the most recognizable in the industry.

This experience highlights my successful work in the field of business analysis, development of new locations, strategic management, and implementation of technologies and innovations. My experience of QA Tester also contributed to the creation of a customer database, leading to effective management, analysis, and forecasting, improvement of reporting systems, and the development of a loyalty program.
