**FRANK DRUCKER**

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PROFESSIONAL PROFILE

* Certified Product Manager (AIPMM), Scrum Product Owner (CSPO), and Scrum Master (CSM)
* Trained and experienced in both the Scrum and Kanban agile frameworks of product development
* Experienced leading the creation, prioritization, and management of a SaaS technology company’s roadmap
* Transitioned several development teams from waterfall to agile frameworks
* Experienced working in person and remotely as a Product Owner/Manager
* Creative, collaborative, and analytical problem solver; holder of seven U.S. patents

EMPLOYMENT HISTORY

***MotionPoint Corporation – Director of Product Management (2021 to present), Product Owner/Business Analyst Manager ( 2016-2021), Business Analyst (2015-2016)***

*Coconut Creek, FL 2015 — Present*

* Manage a team of Product Managers and Owners that research valuable problems and then work with stakeholders and development teams to develop solutions for those problems
* Responsible for the creation and management of the company’s product roadmap
* Lead and coach other Product Managers Owners and agile teams on running effective standup meetings, sprint planning sessions, sprint reviews, and sprint retrospectives
* Serve as a Product Manager/Product Owner myself for several products as well as managed our customer facing product development team
* Led a team that developed a revolutionary customer facing post-edit translation tool currently in use by more than 200 enterprise websites
* Championed the research and documentation of requirements for an enhancement that resulted in $700,000/year of incremental revenue

***Name It Golf, Inc. – Chief Operating Officer***

*Tamarac, FL 2001 — 2015*

* Responsible for planning and executing the company’s product, marketing, and operational strategies
* Performed all aspects of digital marketing, including advertising, search engine optimization and social media
* Led day-to-day operations of an e-commerce business that pioneered the online golf promotional products industry, overseeing growth from startup phase. Company had sales of $34 million in its 15-year history

***Sensormatic (Tyco) – Global Services Manager***

*Boca Raton, FL 1992 — 2001*

* Managed a service planning team responsible for the new product profitability of a Fortune 50 company in the electronic article surveillance field
* Participated in cross-functional product development teams, working with Engineering, Sales, Marketing and Quality Control to ensure successful product launches
* Responsible for managing high-level global technical support, including training on new products

***Sensormatic Electronics Corp. – Senior Engineering Technologist***

*Boca Raton, FL 1983 — 1992*

* Designed Electronic Article Surveillance POS and antenna products
* Led special technical projects for the Vice President of Engineering

SOFTWARE SKILLS

* Experienced with JIRA, VISIO, Aha!, Poker Planning, and other software used for Product Management
* Previously certified in Google Analytics and AdWords

EDUCATION/AWARDS

* 2022 MotionPoint Employee of the Year (Category – “Do the Right Thing”)
* 2022 Silicon Valley Product School – Graduate of Product Management & Product Leader Curriculums
* Bachelor of Science, Business – Nova Southeastern University
* Sensormatic Inventors Hall of Fame Inductee – Received 7 patent awards
* FTG1 SS US Submarine Service – responsible for the maintenance of submarine weapons delivery systems