

Cheneba A Siben

Product Coordinator

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Work Experience

Blue Window – Product Coordinator

Jul 2023 - Present | Cameroon

- Coordinate the development and launch of new products, working closely with cross-functional teams including marketing, sales, and product development.
- Developed and implemented a task categorization and filtering system that improved task completion efficiency by 10%.
- Conducted market research and competitive analysis that informed the development of a new feature for mobile sites, resulting in a 2% increase in sales revenue within the first month.
- Analyze product performance and provide insights to inform product roadmap and strategy.

Whilesmart – Project Manager

Sep 2022 – May 2023 | Cameroon (Remote)

- Developed and managed project plans, timelines, and budgets for multiple technology projects simultaneously, ensuring alignment with client requirements and business objectives.
- Implemented risk management plans to minimize potential issues, resulting in a 30% reduction in delays.
- Led and managed project teams consisting of up to 10 people, including developers, designers, and quality assurance engineers.
- Collaborated with stakeholders to identify and prioritize project requirements.

Nexinch – Project Manager

Aug 2021 - Jun 2022 | Cameroon (Remote)

- Monitored project progress and adjusted plans accordingly to ensure project success.
- Facilitated effective communication and collaboration among team members and stakeholders.
- Ensure project documentation is up-to-date and accessible to all team members.

Hdteck - Web developer, Web and Graphic designer

Jan 2020 - Jul 2021 | Cameroon

- Designing, building, and maintaining the company website. By taking the offline business online, we saw an increase in sales two times greater than it was before.
- Creating graphic design for marketing campaigns. I introduced the usage of Google and Facebook ads, resulting in a 70% increase in sales.
- Performing tasks such as purchases, sales, and inventory, I was a supervisor directly in charge of 3 people.

Education

Coursera – Google Project Management Certificate

Aug 2023

University of Bamenda - Bachelors Degree In Computer Software Engineering

Dec 2019

Skills & Tools

Project management, Agile, Communication, Market research, Customer feedback Product Prioritization, Collaboration, Adaptability, Leadership, Strategic thinking, Problem-solving. Microsoft Office, Asana, Jira.