

Ian Felling

Mexico City
US: 740-610-0353
MEX: +52 55-7355-4424
ifelling5@gmail.com
www.ianfelling.com

Education

University of Wisconsin-Milwaukee
B.A. in Global Communications with emphasis on Spanish.

Spanish-American Institute of International Education
Language, Arts and Culture. Seville, Spain.

Experience

Freelance

UX/UI Design | Feb. 2017 - Present

I have been freelancing for various clients as a ux/ui designer. I have redesigned cms platforms, created userflows and designs for an e-commerce company and designed Minimum Viable Products (MVP) for various clients.

AGO PROJECTS

Sourcing | Feb. 2018 - Present

I help AGO's designers and artists source materials. I also source home goods and materials for AGO's interior design projects.

Servicios Telepro S.A. de C.V.

Product Designer | Aug. 2019 - Mar 2023

Lead Product Design for Fintech SaaS products. 10 SaaS products in total. Lead user research, wireframing, design and front-end coding for Telepro.

Glitzi

Product Designer | Nov. 2018 - Aug 2019

Lead product design. Lead research, created wireframes and designed the website and booking software created by Glitzi. Designed for web, mobile and CMS. A/B testing and user testing.

App Data Room

Product Designer | Oct. 2013 - Feb. 2017

Drove product design. Worked with clients to create completely branded, unique apps. Designed the CMS used by clients to manage their users and materials. Designed previous marketing site.

2nd Swing

In-House Designer | Oct. 2012 - Oct. 2013

Lead designer and art director on creative projects at 2nd Swing. Drove ongoing email and online marketing campaigns. Created product landing pages from initial wire-frames and design to building and production.

MidNorth Mercantile

Director of Online Operations / Assistant Buyer | Oct. 2012 - Oct. 2013

Designed an e-commerce website and helped build an online presence for MidNorth Mercantile, a vintage menswear store. Heavy involvement in brand strategy, merchandising and buying vintage pieces.

Bingo Theory

Design Intern | Jul. 2012-Oct. 2012

Helped with wire-framing, ui design and production on an iPhone app with instruction and guidance from the Art Director and Creative Director. Worked on responsive design projects for multiple clients.

Skills

Sketch
Adobe Creatvie Suite
E-Commerce
Dreamweaver

Art Direction
UX & UI
HTML & CSS
Visual Merchandising
Project Management

Product sourcing & Buying
Spanish Language
Organization
Time Management
Adaptability