

Isabella Silva, IT Product Owner

· isabellaalves.silva17@gmail.com · +55 61 996173611

LINKS

[Linkedin](#)

[Blog](#)

PROFILE

I am a highly motivated, confident and professional individual with over five years of experience in tech companies. I have strong experience working with cross-functional teams, managing projects through the entire life cycle and driving process change.

I am multilingual (Portuguese/English/Spanish) with a technology degree in System Analyst, advanced in technology for Business: Data science, AI and big data and diploma in Project manager

SKILLS

Leadership

Time Management

Computer Skills

Adaptability

Communication

EMPLOYMENT HISTORY

Product Owner, Zello Tecnologia

Aug 2019 — Present, Brasília

Product Owner in the mobile area

Main activities: Backlog refinement, requirements gathering, testing, monitoring and supporting the development areas, the progress of projects and defining product business rules

General Activities:

- Maintained full product knowledge of menu and specials.
- Handled each product and package with care and precision.
- Worked productively with Product Team to understand requirements and business specifications around Portfolio Management, Analytics and Risk.
- Successfully prioritized product requirements and set realistic expectations in regards to development and timeline.
- Successfully developed and implemented multiple new products and platforms.
- Tested product usability with UX research team.

LANGUAGES

English

Spanish; Castilian

Portuguese

Quality and Assurance, Stefanini

Dec 2018 — Jun 2019, Brasília

Service quality control at the service desk with a portfolio of more than several monitored companies, including Ticket, Atlas Schindler, Stefanini Brasil, Dentsply Sirona, Banco Pan, among others.

Main activities: Service quality control, calibration with contract managers, feedback to analysts, documentation work for the Pre-Sales team with eventual translations from English to Portuguese.

Product Owner, Me Poupa

Mar 2017 — Dec 2018, Brasília

Project focused on raising awareness of water consumption through an application and automation.

Main Activities: Requirements Gathering, Customer Relationship, Business Rules, Integration of flow sensors to the Application (automation with Arduino) and entrepreneurship.

Support Technician, Ministerio da Defesa

Mar 2017 — Dec 2017, Brasília

1st and 2nd level service, Windows remote access, Hardware and software maintenance/installation, Printer installation and Remained punctual, reliable, and adaptable.

EDUCATION

PM3 Cursos, Professional Qualification

Jan 2021 — Present, Brasília

Training content: Product Management Fundamentals, Product Market Fit, Product Discovery & Design, Product Strategy, Data and Analytics, Product Day to Day and Product Culture

PUCRS, MBA

Jul 2019 — Present

Technology for Business: AI, Data Science and Big Data

UDF, Technologist in systems analysis and development

Jan 2016 — Dec 2017, Brasília

LICENSES AND CERTIFICATES

Scrum Master Professional Certificate (SMPC), CertiProf

Feb 2020 — Present

Scrum Foundation Professional Certificate (SFPC), CertiProf

Apr 2019 — Present

Devops Essentials Professional Certificate (DEPC), CertiProf

Jan 2019 — Present

RECOGNITIONS AND AWARDS

2nd Place in the CIP Challenge - MegaHack Hackathon, Product Owner

Feb 2020

LinkPay is a solution aimed at unifying banks and facilitating banking transactions for the unbanked, created with the LigaHacker team in Shawee's largest online hackathon in Brazil.

1st Place Hackathon InovAsbac, Product Owner

Jun 2022

Mobile solution for automating processes carried out at the desk and premises of the Asbac club

3rd Place at Campus Future - Campus Party Brasília 2018, Product Owner

Jun 2018

Third place with the Me Poupa Project - An awareness of water saving. Awards Video:

<https://www.youtube.com/watch?v=Mo4h5yBRpz4&list=PLDGCwzz2K44I2H1g1VRCjzX1TxUYGEYFm&index=26&t=221s>

-

1st Place in Blockchain Hackathon, Product Owner

Apr 2018

First place with the HemoChain application - Blood Bag Tracking Control and Transfusion Safety