YONATHAN MICAEL

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SUMMARY

A result-driven Senior Technical Product Manager with over 7 years of experience in leading cross-functional teams, developing product roadmaps, and launching successful software products. Proven track record of working closely with engineering teams to deliver high-quality products, managing product life cycle from concept to launch, and driving revenue growth through product innovation. Strong analytical and problem-solving skills with the ability to understand complex technical concepts and translate them into business opportunities.

RELEVANT PROFESSIONAL EXPERIENCE

DAYSHYFT   FEBRUARY 2016 - PRESENT
Senior Technical Product Manager(Part-Time)

Dayshyft is a technology-lead appointment system, servicing gig-economy customers with a friction-less customer experience. The idea was created after understanding the frustration of my barber.

Impact: Provided an application for professionals to focus on improving their client experience while saving them time.

- Built MVP using WordPress to validate product, hired designers to manage platform design from ideation to functional stage.
- Worked on ruby on rails / AngularJS techstack, testing code after devs pushed updates to code repository
- Created different build environments, 3rd party applications for team to deploy onto dev, dev-staging, staging, production
- Created fail-safes, backup plans to avoid downtime due to database or server failure

UNIONBASE   JANUARY 2017 – SEPTEMBER 2022
Senior Technical Product Lead(Part-Time)

Unionbase is a tech-enabled platform that serves as an educational and networking hub for members to connect with unions, union leaders, and understanding labor laws.

Impact: Improved Union members communication during bargaining, providing a centralized point to unionize

- Main architect to design, build, and maintain unionbase.org within 7 months, independently-funded
- Managed a team of 3 developers and 2 designers to build a full-stack application serving ~3000 members.
- Manage weekly spirits with Jira team, oversee milestones and goals. Step in and resolve matters as needed.

DYNAMIC SOLUTIONS, LLC   MARCH 2016- JULY 2021
Technical Product Manager – U.S. Government Consulting Agency (U.S. Navy)
Consultant company focused on building software. Advised the US Navy on building a software to reduce sailors time viewing reference materials while onboard a Naval submarine.

Impact: Tech solutions cut operation processing time by 50%; pitched solution to win two (2) RFPs of $2mil and $500k.

- Created concept, wireframed and final time referencing software product, using requirement guidelines and excel data.
- Used ETL (Extract, Transform, Load) tools to convert excel spreadsheets into a sqlite database.
- Developed relational database structure for receiving transformed data containing about 10,000 time per naval ships delivered
- Decided type of programming language, framework, database. Hiring team of contractors to develop frontend interface.
- Developed deployment and maintenance plan for future upgrades of data and software.

NASA CENTER FOR CLIMATE SIMULATION / NIST NCCOE   MARCH 2015 – SEPTEMBER 2016
Web Developer II

- Advised the Head Lead of NASA's Climate Simulation Department to design, prototype, and deliver multiple concepts for future implementation as well as for NIST (National Institute of Standards and Technology)
- Managed the release lifecycle and migration of old web platform to new platform with no issues
- Substantially increase capability and Content Management System to allow multiple users to administer content
- Integrated seamless transitioning of original authentication procedures

EDUCATION / RELEVANT SKILLS

B.S. , Electrical Engineering Technology / Minor – Computer Science, OLD DOMINION UNIVERSITY

Skills:

- Product management
- Agile methodology
- Technical expertise
- Cross-functional team leadership
- Market research and analysis
- User experience design
- Strategic planning
- Project management
- Data analysis