

Thomas Talbot

Creative Director / HubSpot Expert

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Experience

May 2021 – Present

CREATIVE DIRECTOR / HUBSPOT EXPERT

JDi Data

Must create, manage, and implement digital strategies while managing a team of SEO expert, copywriters and Graphic Designers. Also acted as HubSpot expert managing Marketing, Sales and Service Hub.

Aug. 2017 – July 2021

DIGITAL PROJECT COORDINATOR

NBCUniversal Hispanic Group

In charge of the 15 different fanpages of Telemundo Directo al Consumidor. Have to attend regular meetings with clients and coworkers to help with everyone's digital inquires.

Nov. 2016 – May 2017

SOCIAL MEDIA MANAGER

Miura Agency

In charge of the online strategy and contents for Claro video (Video Streaming) and other clients.

May – Nov. 2016

SOCIAL MEDIA MANAGER

Mi Voz Digital News Network

Started with a new team to create strategies and contents for their online newspaper. After that, we were assigned 2 new clients: Sercotec (Governmental) and Viña Apaltagua (Winery)

Nov. 2015 – May 2016

COMMUNITY MANAGER

Catedral Ad Agency

Work with their clients: Virgin Mobile and Hino Trucks. Creating content with the new team for their digital agency.

Jun. – Nov. 2015

COMMUNITY MANAGER

Los Quiltros

Once my internship was over, the Company hired our team full time.

Awards

Golden Effie 2015 in “brand experience and engagement” category.

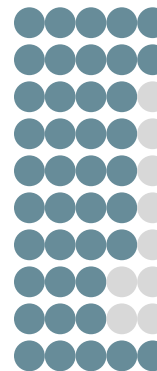
(September 2015)

Obtained for the launching campaign of the Gran Tiggo (Chery) we were able to change the bad opinion people had about Chinese Cars. Know more in the interview!

Skills

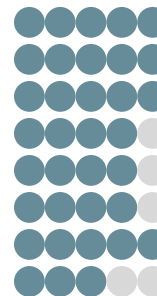
PROFESSIONAL

FB Business
HubSpot
TweetReach
TweetDeck
MS Word
MS Excel
MS Powerpoint
Google Analytics
Google Adwords
Adobe Suite



SOCIAL MEDIA

Facebook
LinkedIn
Twitter
Instagram
Youtube
Snapchat
Reddit
Tumblr



LANGUAGES

Spanish
English



Education

UNIVERSIDAD DEL PACÍFICO

(2010-2014)

Graduated with the academic degree of Advertising. Licensed in Communications,