

# NICOLE BRAIDA CHERNOW



## CONTACT

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- [ngbchernow@gmail.com](mailto:ngbchernow@gmail.com)
- (954) 292-7174
- Boca Raton, FL 33431

## EDUCATION AND TRAINING

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05/2021

B.A. - English

University of South Florida  
Tampa, FL

Following the Creative Writing  
track

- Minor in Mass Communications
- 3.6 GPA
- Completed coursework in Creative Writing, Literature and Public Relations

## WEBSITES, PORTFOLIOS, PROFILES

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- TikTok: [@ravlasreign](#)
- Instagram: [@ravlasreign](#)
- LinkedIn Link: [linkedin.com/in/nicole-braida-chrenow/](https://www.linkedin.com/in/nicole-braida-chrenow/)

## SUMMARY

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If you are looking for a professional who is creative, eager to learn, and efficient in their execution, I am the right candidate for you. With experience marketing in both the music and medical industries, I have learned how to use social media and mailing lists to find our target market and cater to their digital habits.

Out of the office, I have spent my time learning and utilizing TikTok as a creative outlet and in the last nine months have gained 6k followers and in December saw a 7.56% growth rate. I am also in the process of getting my Google Analytics Certification.

At my current job, I am in charge of brand and collateral design, social media management, and employee morale events.

## SKILLS

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- Proficient in: Microsoft Applications, MailChimp, photography, and video editing
- Strong understanding of social media platforms including Facebook, TikTok, and Instagram
- Oral and Written Communication Skills
- Organization Skills
- Planning Skills
- Problem Solving Skills
- Collaboration
- Interpersonal Skills
- Experience with Adobe Products
- Materials ordering
- Branding
- Audience Targeting
- Web site content

## EXPERIENCE

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Marketing Coordinator  
H.G. Doctors | Delray Beach, FL

- 06/2021 - Current*
- Implemented rebranding strategy
  - Created social media standardization
  - Designed local advertisements
  - Organized presentations at health fairs
  - Small event organization

Marketing Intern  
Hands In Motion Music | Brandon, FL

- 01/2019 - 07/2019*
- Edited and created websites
  - Created and scheduled Facebook and Instagram posts
  - Worked on a team for the rebranding of Lannie Battistini
  - Created simple promotional music videos